



MEMBER INSIGHTS

OCTOBER 6, 2021

WWW.METROCHAMBER.ORG



BLACKWOOD CORNER

Colleagues, the fourth quarter of 2021 is already upon us. This is one of my favorite times of the year. These last few months give us a chance to quantify our successes, spend some time with family, and get our brains thinking about everything possible in the year ahead.

But before you dive into planning for 2022 - I challenge you to celebrate this moment. Pause to reflect on what you have accomplished this year. Recognize the contributions of the teams you have assembled, built, and encouraged to shine. And most importantly, be proud that by being FOR BUSINESS, you are a changemaker in the lives of everyone in our community. You've done an incredible job. Let's close it out strong!

In partnership - Amanda Blackwood, President & CEO

REGIONAL PRIORITY ISSUES

With only 18 days left before Cap-to-Cap, there is no better time than now to **register!** With a virtual event format this year, participation could not be more accessible.

Priority issues focus on **Forest Health and Wildfire Mitigation, COVID-19 Response and Recovery** and **Infrastructure Investment**, which includes broadband technologies, transportation, water resources, flood protection and green fuel initiatives.

Register for the largest advocacy experience benefiting business in the Greater Sacramento Region today. To learn more, click [here](#).

18 Days
8 Hours
16 Minutes

OCT. 25-29, 2021
a METRO CHAMBER production

CAP TO CAP



NEW BUSINESS

The Metro Chamber is pleased to welcome Junior Achievement of Sacramento as our newest member!

Junior Achievement's mission is to inspire and prepare young people to succeed. The inspiration piece comes from community volunteers who not only deliver our lessons, but share their experience. In the process, these volunteers serve as role models helping to positively impact young people's perceptions about the importance of education, as well as critical life skills. Learn more, [here](#).



THE BOTTOM LINE

Big Win for West Sacramento and Metro-PAC

Sacramento Metropolitan Chamber Political Action Committee (Metro-PAC) endorsed candidate Dr. Dawnté Early, won her seat on West Sacramento City Council and will be sworn in later this month.

She led with over 60% of the votes in the September 14 special election; with final results to be certified this month by Yolo County election officials. The win not only brings West Sacramento City Council back to its full five members, but ensures that the city's business community and families have an advocate that understands their experiences and challenges. Congratulations to Dr. Early and all who supported her in this important race.

Metro-PAC Continues Their Endorsement of Local Leaders Running in 2022

As the 2022 Election approaches, the Metro-PAC has begun its process for review of early endorsements that value the important role of business. This includes the continued endorsement of:

- **Patrick Kennedy**, Sacramento County Supervisor, District 2
- **Bobbie Singh-Allen**, Mayor of Elk Grove

To learn more about these candidates, the Metro-PAC's other endorsements, and the impact of the PAC in the business community, visit metrochamber.org/metro-pac/.

FORWARD PLANNING

Do you know an organization that focuses on Community, Economic Development and Affordable Housing through their programming? Is the organization seeking new avenues of support? The Inspire Giving Fund may be able to help!

The Letter of Intent deadline closes on Friday, October 8, 2021.

For information on the application process, eligibility and to submit a LOI, please fill out the online form [here](#).



Our Path
FWD

WIN OF THE WEEK

Late last week, the Sacramento Metro Chamber along with its partners in **Prosperity Strategy** welcomed a huge win! Governor Newsom signed the the Community Economic Resilience Fund (CERF), which commits the state to investing \$600 million in the planning and implementation of inclusive economic strategies for regions including our six-county region.

We thank Governor Newsom and the California Legislature for their support and passage of this critical fund which is vital for the transformational work and high road transition collaboratives that are represented in our own efforts through The Prosperity Strategy.

Our Path Forward: The Prosperity Strategy is the collective work of the following organizations - Greater Sacramento Economic Council, Sacramento Metro Chamber, Sacramento Asian Pacific Chamber, SACOG and Valley Vision, each with its own unique focus - in order to drive an inclusive economy for the six-county region.