



Capitol-to-Capitol

OCTOBER 25-29, 2021

In an effort to maintain our advocacy progress at a federal level while navigating challenging COVID-19 restrictions, this year's Cap-to-Cap program will be hosted virtually. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and work directly with congressional and administration representatives to organize board-based support for critical regional initiatives.

Benefit	Platinum	Senatorial	Congressional	Executive
	\$25,000	\$10,000	\$5,000	\$3,000
Podium/Video opportunity (3 min. MAX)	1	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	No	No	No
Brand recognition on Guidebook app	Logo	Logo	Logo	Name
Brand recognition on social media channels	Yes	No	No	No
Brand recognition on event slide show	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Name	Name
Brand recognition in e-newsletters	Logo	Logo	Name	Name
Receiving line at chairs reception	Yes	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes
Ad in program materials	Full Page	1/2 Page	1/4 Page	No
Giveaway opportunity	Yes	Yes	No	No
Program attendees contact information	Yes	Yes	No	No
Post event survey recognition	Yes	No	No	No

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

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Susan Harris Brazelton

(916) 826-5410 | sharris@metrochamber.org



Capitol-to-Capitol

OCTOBER 18-22, 2021

Benefit	Chairs Reception	Congressional Presentation (2)	Policy Briefing	Newsletter (5) *
	\$15,000	\$15,000	\$10,000	\$1,500
Podium/Video opportunity (3 min. MAX)	1	1	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	No
Brand recognition on registration website	No	No	No	No
Brand recognition on Guidebook app	Logo	Logo	Logo	Name
Brand recognition on social media channels	Logo	Logo	No	No
Brand recognition on event slide show	Logo	Logo	Logo	No
Brand recognition on event signage	Logo	Logo	Logo	No
Brand recognition in e-newsletters	Logo	Logo	Logo	Logo
Receiving line at Chairs Reception	Yes	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes
Giveaway opportunity	Yes	Yes	Yes	No
Attachment to e-newsletters	No	No	No	Yes

* No buyout option for for e-newsletter

MEDIA SPONSORSHIP \$15,000 (3)

\$150,000 in value. Coverage includes Studio 40 live segments pre and post program, sponsored promos, social media (FOX40 and Metro Chamber), billboard sponsor messages, various live shots and interviews as appropriate. Please call for specific details. **Deliverables may vary based on breaking news.

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