



126th Annual Business Awards

February 5, 2021

Hosted first in 1895, the Annual Business Awards is the Metro Chamber’s longest running event. Since then, members have annually recognized the chair of the board of directors and welcomed their successor.

The 2021 Annual Business Awards will honor exemplary businesses and leaders in the Sacramento region through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Hall of Fame Awards. Join your fellow members as we celebrate these distinguished business award winners in this year’s fast-paced, virtual format.

| Benefits | Presenting | Platinum | Gold | Silver | Executive |
|---|-------------------|-----------------|----------------|----------------|------------------|
| | \$30,000 | \$15,000 | \$7,500 | \$5,500 | \$3,000 |
| Exclusive “Presented by” status | Yes | – | – | – | – |
| Video introduction opportunity | 1 | – | – | – | – |
| Brand recognition on social media channels | Yes | – | – | – | – |
| Brand recognition in select marketing materials | Logo | Logo | Logo | Name | Name |
| Brand recognition on web page | Logo | Logo | Name | Name | – |
| Recognition in event program | Full Pg Ad | 1/2 Pg Ad | Logo | Name | Name |
| Prominent verbal recognition | Yes | Yes | Yes | Yes | Yes |
| Mention in news release | Yes | Yes | – | – | – |
| Special Thanks in CEO video | Yes | – | – | – | – |
| Virtual Participants | 24 | 16 | 8 | 8 | 8 |
| Virtual VIP Reception | 24 | 8 | 4 | 2 | – |

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

RESERVE YOUR SPONSORSHIP
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