

Capitol-To-Capitol

MAY 4-8, 2019 | WASHINGTON D.C.

In it's 49th year, the Metro Chamber's annual Cap-to-Cap program remains the largest chamber delegation of it's kind to lobby congress in the nation. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Sacramento region, and work directly with congressional and administration representatives to organize broad based support for critical regional initiatives.

Benefits	Presenting	Presidential	Senatorial	Congressional	Executive
	\$45,000	\$25,000	\$10,000	\$5,000	\$2,500
Exclusive "Presented By" Status	Yes	No	No	No	No
Podium / Video opportunity (ies)	2	1	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	Logo	Logo	Logo	Name
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Name
Brand recognition on social media channels	Yes	Yes	No	No	No
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Brand recognition in daily newsletters (printed & electronic)	Logo	Logo	Logo	Name	Name
Brand recognition on thumb drive	Logo	No	No	No	No
Attachment to nightly newsletter	No	No	No	No	No
Receiving line at chairs reception	Yes	Yes	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Reserved seating at appropriate venues	Yes	Yes	No	No	No
Ad in program materials	Full Page	Full Page	1/2 Page	1/4 Page	No
Suite upgrades	2	1	No	No	No
Room drop opportunity	Yes	No	No	No	No
Trip attendees contact information	Yes	Yes	Yes	No	No
Post event survey recognition	Yes	Yes	Yes	No	No

SOLD OUT

Capitol-To-Capitol

MAY 4-8, 2019 | WASHINGTON D.C.

Benefits	Gala \$15,000	Chairs Reception (4) \$5,000	Opening Breakfast \$15,000	Leadership Luncheon (4) \$5,000	Hospitality Suite (2) \$10,000	Team Center (4) \$2,500	Welcome Reception \$2,000	Newsletter (4)** \$1,500
Podium / Video opportunity (3min MAX)	1	No	1	No	No	No	No	No
Brand recognition in select marketing materials	Logo	Name	Name	Name	Name	Name	Name	No
Brand recognition on registration website	Logo	No	Logo	No	No	No	No	No
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Brand recognition on social media channels	Yes	No	No	No	Yes	No	No	No
Brand recognition on event slide show	Logo	Logo	Name	Name	Name	Name	Name	No
Brand recognition on event signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	No
Brand recognition in daily newsletters (printed & electronic)	Logo	Name	Logo	Name	Name	Name	Name	Logo
Attachment to nightly newsletter	No	No	No	No	No	No	No	Yes
Receiving line at Chairs Reception	No	Yes	No	No	No	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Reserved seating at appropriate venues	Yes	No	Yes	Yes	No	No	No	No
** NOTE: No buyout option for nightly newsletter								

SOLD OUT

2019

Capitol-To-Capitol

UNIQUE OPPORTUNITIES

KEY SPONSORSHIP \$5,500 (1)

Hotel guests customarily receive two keycards upon check-in, typically viewing these supplied keycards 12 times per day for the duration of their stay. This constant visibility raises brand or message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – solution, yielding an excellent return on investment.

JOURNAL SPONSORSHIP \$12,500 (1)

The Journal Sponsorship provides organizations an opportunity to provide custom logo'd journals to all program attendees. Attendees carry these journals throughout the program and throughout the year, with exposure going well beyond just those that are part of the Cap-to-Cap delegation and expanding your reach beyond program dates.

JURISDICTIONAL DISPLAY \$2,500 (4)

Display tables are available in the Team Communications Center for any regional jurisdictions looking for some added exposure to this sell out program. Bring your own materials and swag... we provide the signage.

MONUMENT TOUR \$1,000 (1)

Don't miss an opportunity to be featured as host of this popular annual drop in guided nighttime Monument Tour.

MEDIA SPONSORSHIP \$40,000 (1)

In partnership with KTXL FOX40, this comprehensive Media Sponsorship calculates to well over \$150,000 in value. Coverage includes studio 40 live segments pre and post program, flight departure coverage, sponsored promos, social media (FOX40 and SMCC), billboard sponsor messages, various live shots and interviews while in Washington D.C. Please call for specific details.



To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.