

19th Annual Study Mission

OCTOBER 10-13, 2017 | AUSTIN, TX

For the last 18 years, the Metro Chamber has led regional leaders in community, business and government sectors on a Study Mission to another U.S. city. The Study Mission is a unique and ideal way to learn about and understand the success and challenges of another city, while addressing economic and regional issues that affect the quality of life in the Sacramento region. Join us for an unparalleled opportunity to align around a common vision and marshal leadership momentum, which serves to advance the Sacramento region's business and economic development agenda.

Benefits	Leadership Circle only				
	Presenting \$20,000	Reception \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500
Exclusive "Presented By" Status	Yes	No	No	No	No
Podium opportunities	2	1	1	1	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Logo	Name
Brand recognition on registration website	Logo	No	No	No	No
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Name
Ad in event program	Full Page	1/2 Page	1/4 Page	No	No
Brand recognition on event slide show	Logo	Name	Logo	Logo	Name
Brand recognition on event signage	Logo	Logo	Logo	Logo	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Post event survey recognition	Yes	No	No	No	No
Suite Upgrades	2	No	No	No	No
Room Drop Opportunity	Yes	No	No	No	No
Trip Attendees Contact Information	Yes	Yes	No	No	No



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CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris | (916) 826-5410 | sharris@metrochamber.org

Dates subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member, visit metrochamber.org. Package contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

State of Sacramento County

NOVEMBER 3, 2017 | SACRAMENTO, CA

As the economic epicenter for the six-county region, Sacramento County plays a vital role in the region's overall well-being. The Metro Chamber is pleased to partner with Sacramento County to present this year's premier forum focused on where the County is today and the distinctive assets that can guide the direction of the County for tomorrow.

Benefits	Presenting \$10,000	Premier \$7,500	Program \$5,000	Event \$3,000	Executive \$1,500
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No	No
Podium opportunity	Yes	No	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	Logo	Name	Name	Name
Brand recognition in event program	Logo	Logo	Logo	Name	Name
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes
Reserved table of 10 in a priority location	2	2	1	1	1
Reserved seat at head table	Yes	Yes	No	No	No



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Holiday Mixer

DECEMBER 5, 2017 | SACRAMENTO, CA

Celebrate the joy of the holiday season at our Holiday Mixer with hundreds of members to network with. Use this valuable opportunity to interact with members of the board. This seasonal event features a showcase of food and beverages from local Metro Chamber member caterers and restaurants! Join in the festivities and become a sponsor.

Benefits	Presenting \$10,000	Premier \$7,500	Program \$5,000	Event \$3,000	Executive \$1,500
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No	No
Speaking opportunity	Yes	No	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	No	No	No	No
Brand recognition in event program	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Reserved table of 10 (or 10 VIP tickets) in priority location	2	2	1	1	1



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2017

Membership Events

ANNUAL PROGRAMS | SACRAMENTO, CA

The Metro Chamber provides its members with over 50 networking opportunities each year. The sponsorship opportunities outlined below are designed to: expand your company's marketing efforts in the Capital Region; showcase your products and services to an audience of business professionals; strategically build brand awareness for your business; and deepen your company's foothold within the business community.

REFERRAL ROUND TABLE \$400

These events allow members to develop strategic relationships with other members, learn new networking skills and exchange legitimate business leads. These events are held at rotating locations throughout the six-county region.

BOARD MIXERS \$2,500

These Board mixers rotate within the six-county region and allow members to develop new business contacts. Sponsor does not guarantee venue location.

MEMBERSHIP ORIENTATION \$425

This event offers members an opportunity to: meet Chamber staff; learn about upcoming programs and events; how to maximize Metro Chamber services; and meet current and prospective Chamber members.

POWER LUNCH \$300

These monthly events help members expand and grow their business network while dining at a member restaurant. These monthly events are held at different locations within the six-county region.

SPONSORSHIP BENEFITS

Brand recognition on website

Opportunity to distribute promotional collateral materials at the event

Potential speaking opportunities at applicable events

Display signage at registration

Electronic list of all attendees



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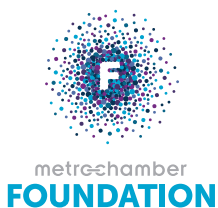


Leadership Sacramento

ANNUAL PROGRAM – MEETS MONTHLY

Since 1985 the Metro Chamber’s Leadership Sacramento program has graduated nearly 1,000 civic and community leaders. This year-long interactive internal study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the region’s economic prosperity and quality of life. The year long community betterment project, included in the program, has resulted in long-term beneficial impacts on local member non-profits in our region. Don’t miss a chance to sponsor this exemplary program.

Benefits	Program \$5,000	Graduation \$5,000	Retreat \$3,000	Day Sponsor \$1,500	Alumni \$2,500
Brand recognition on class application (deadlines apply)	Logo	No	No	No	No
Brand recognition on monthly class materials (as appropriate)	Yes	Yes	Yes	Yes	No
Brand recognition on LS website	Logo	Logo	Logo	Name	No
Brand recognition on registration website	Logo	No	No	No	No
Brand recognition on LS App	Yes	Yes	Yes	Yes	No
Brand recognition on appropriate signage	Logo	Logo	Logo	Logo	Logo
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Opportunity to distribute marketing information during sponsored event	Yes	Yes	Yes	Yes	Yes



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2017

The Capital Region Small Business Development Center strives to be Northern California's premier platform for business partners to actively engage with small business owners and entrepreneurs to benefit the economic development of the region as a whole.

Through free 1 on 1 business consulting, workshops and business management training, the Capital Region SBDC will start and grow business enterprises through increased accessibility to loans and other sources of capital.

Benefits	Founders Circle \$25,000	Capital Club \$10,000	Executive \$5,000	Supporter \$2,500
Technical assistance hours for small business owners. Your investment is doubled by matching SBA \$\$\$!	1,000	400	200	100
Loan Readiness Workshop Sponsor <i>(12 Available)</i>	3	1	—	—
Executive Series Workshop Host <i>(12 Available)</i>	3	1	1	—
SBDC Financial Advisory Committee	Yes	Yes	—	—
Annual Meeting of Investors	Yes	Yes	Yes	—
Logo on Access to Capital Flyer	Yes	Yes	—	—
Business Walk Sponsor	Yes	Yes	Yes	—
Business Bridge Advisory Committee	Yes	Yes	Yes	Yes
Brand Identity on Website	Logo on Home page	Logo on Sponsor page	Logo on Sponsor page	Logo on Sponsor page
SBDC Small Business Week Event Sponsor	Yes	Yes	Yes	—
Resource Table at the Metro Chamber to display Sponsor materials for small businesses	Yes	Yes	Yes	Yes



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