DEAR COLLEAGUES:

During the first team meeting of the New Year, the Metro Chamber team reflected on our intentions for the year. It came as no surprise of the shared intent to be bold advocates, authentic connectors, proven leaders, that work tirelessly FOR BUSINESS. Why, you ask? Because business has and always will be our business.

Inspired by your leadership and the business community, our team of fifteen achieved the highest level of measurable impact in recent years with over $100 Million in economic impact in 2021 alone. We were the drivers of economic prosperity in the region that elevated the role we play as a community in regional advocacy.

As we make the most of the days that remain in the year, we commit to you, representatives of the business community our intention to build business, to grow opportunities, to lead solutions which remove barriers in our abilities to design the region we all desire—a region that is safe, a region that affords business opportunities to open instead of close, a region that reflects our legacy as a business community.

It is your inspiration that has fostered our habit of excellence and our commitment to build a region that is centered on business priorities.

Thank you, as always, for your unwavering support of our mission to be FOR BUSINESS. We are making a critical difference in the lives of thousands of people every day because of you. Let's do this!

In partnership,

Amanda Blackwood
President & CEO

Waypoint, Inc.

It is your inspiration that has fostered our habit of excellence and our commitment to build a region that is centered on business priorities.”

Amanda Blackwood
President & CEO
Despite ever evolving circumstances out of our collective control, you and the Metro Chamber team have proven time and time again that we are immune to failure and rightly positioned as champions of change.

Since 1895, we have been the largest, most prominent voice representing business.
We make business happen. When the Metro Chamber advocates, the region benefits. We boldly seize every opportunity to grow our infrastructure, collaborate with partners, build a business-friendly community, and provide funding mechanisms for business to recover. **Highlights include:**

- **Capitol-to-Capitol**
  Delegation efforts through Capitol-to-Capitol resulted in the passage of the Bipartisan Infrastructure Deal worth $1.7 Trillion, with funds directly allocated for the Capital Region.

- **Green Means Go**
  In partnership with Sacramento Area Council of Governments, secured $33 Million in grant funding for local infrastructure from the State of California through Green Means Go.

- **American Rescue Plan**
  Advocacy efforts resulted in nearly $70 Million in American Rescue Plan dollars available through the City and County of Sacramento to small businesses recovering from the pandemic.

- **Homelessness**
  Secured over $100 Million from the City of Sacramento to allocate toward the implementation of the Comprehensive Siting Plan to reduce homelessness in the City.

- **Elections**
  To elevate prominence of business friendly candidates seeking election to local offices, we raised over $250k.
At the Metro Chamber, we value our connections.

It is our connections with partners, leaders, and elected officials that advance our ability to elevate our business community and drive economic prosperity.

In 2021, our connections resulted in:

- Serving the needs of over 500 businesses on our Rapid Response Hotline, connected business owners with $2.9 Million in emergency relief funds.
- Expanded the impact of local non-profits serving the youth in our region; through our Inspire Giving program, donated over $110k in dollars and in-kind services.
- Convened and lead SacSolutions, a regional coalition of business, faith and community groups to push for immediate political action to decrease homelessness in our region.
- Conducted in partnership with the UC Davis Graduate School of Management, we created our first annual Ready Workforce talent retention survey to identify key indicators for recruitment and retention of our workforce.
At the Metro Chamber, we take a 360 degree approach to leadership.

We lead, we teach, we support businesses and young professionals alike in their quest to make our region stronger.

In 2021, our efforts resulted in:

**RETENTION + CREATION**
- Of over 8,600 local jobs.

**PROVIDED**
- 9,000 hours of direct small business technical assistance counseling.

**DIRECT IMPACT**
- Of $59 Million in region.

**INFUSED**
- $38 Million of capital and funding in the hands of small and mid sized business.

**SUPPORTED**
- The launch of 24 new businesses in the region.

**DIRECTLY ASSISTED**
- In the growth of 1,300+ female owned and 1,700+ minority owned businesses.
Today our business community is facing unprecedented challenges. The impact of COVID-19 has laid bare the inequities and economic impacts that systemic racism has on our businesses, our community, and our collective future as a nation. **But in this time of crisis we also have opportunity—to build back better.** As the voice of business in the region we must take action now to tackle these challenges head on with intention. Our economic recovery depends on it. This is our commitment to change.”

Amanda Blackwood
President & CEO, Metro Chamber

Together, we are committed to CHANGE.

In 2021, The Sacramento Metro Chamber of Commerce, SAFE Credit Union and Emtrain, joined forces to open doors for employers and employees in the Greater Sacramento Region. Our survey, the “Diversity and Inclusion Diagnostic” invites employers and employees alike to share their experiences with Diversity, Equity, Inclusion (DEI) in the workplace.

As one of the most diverse regions in the nation, our workforce reflects diversity in business, diversity in employees. Our businesses reflect our community, and it is the chamber’s mission to educate and enhance opportunities to strengthen diversity, equity, inclusion and belonging (DEIB) across the region.

To elevate our commitment to change, the Metro Chamber produced three episodes in our weekly Tuesdays @ 2 Facebook Live show to discuss the impact of how policies of the past impact the neighborhoods of color today, why inclusion matters and creating an environment of belonging.

Leadership is the capacity to translate vision into reality.

Warren G. Bennis

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We are FOR BUSINESS.