



**metrochamber**

SACRAMENTO METROPOLITAN  
CHAMBER OF COMMERCE

**Bold ADVOCATES.**  
**Authentic CONNECTORS.**  
**Proven LEADERS.**  
**For BUSINESS.**

Sacramento Metro Chamber | 2021 Impact Report

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# WAYPOINT

“It is your inspiration that has fostered our habit of excellence and our commitment to build a region that is centered on business priorities.”

Amanda Blackwood  
President & CEO



## DEAR COLLEAGUES:

During the first team meeting of the New Year, the Metro Chamber team reflected on our intentions for the year. It came as no surprise of the shared intent to be bold advocates, authentic connectors, proven leaders, that work tirelessly FOR BUSINESS. Why, you ask? Because business has and always will be our business.

Inspired by your leadership and the business community, our team of fifteen achieved the highest level of measurable impact in recent years **with over \$100 Million in economic impact in 2021 alone**. We were the drivers of economic prosperity in the region that elevated the role we play as a community in regional advocacy.

As we make the most of the days that remain in the year, we commit to you, representatives of the business community our intention to build business, to grow opportunities, to lead solutions which remove barriers in our abilities to design the region we all desire—a region that is safe, a region that affords business

opportunities to open instead of close, a region that reflects our legacy as a business community.

It is your inspiration that has fostered our habit of excellence and our commitment to build a region that is centered on business priorities.

Thank you, as always, for your unwavering support of our mission to be FOR BUSINESS. We are making a critical difference in the lives of thousands of people every day because of you. Let's do this!

In partnership,

Amanda Blackwood  
President & CEO

# IMPACT

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Since 1895, we have been the largest, most prominent voice representing business.

**Despite ever evolving circumstances out of our collective control,**

you and the Metro Chamber team have proven time and time again that we are immune to failure and rightly positioned as **champions of change.**

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# BOLD ADVOCATE.

To elevate prominence of business friendly candidates seeking election to local offices, we raised over **\$250k**.

## Elections

We make business happen. When the Metro Chamber advocates, the region benefits. We boldly seize every opportunity to grow our infrastructure, collaborate with partners, build a business-friendly community, and provide funding mechanisms for business to recover. **Highlights include:**

## Capitol-to-Capitol

Delegation efforts through Capitol-to-Capitol resulted in the passage of the Bipartisan Infrastructure Deal worth **\$1.7 Trillion**, with funds directly allocated for the Capital Region.

In partnership with Sacramento Area Council of Governments, secured **\$33 Million** in grant funding for local infrastructure from the State of California through Green Means Go.

## Green Means Go

## Homelessness

Secured over **\$100 Million** from the City of Sacramento to allocate toward the implementation of the Comprehensive Siting Plan to reduce homelessness in the City.

## American Rescue Plan

Advocacy efforts resulted in nearly **\$70 Million** in American Rescue Plan dollars available through the City and County of Sacramento to small businesses recovering from the pandemic.

# AUTHENTIC CONNECTORS.



## At the Metro Chamber, we value our connections.

It is our connections with partners, leaders, and elected officials that advance our ability to elevate our business community and drive economic prosperity.

In 2021, our connections resulted in:

Serving the needs of over **500 businesses** on our Rapid Response Hotline, connected business owners with **\$2.9 Million** in emergency relief funds.

Convened and lead SacSolutions, a regional coalition of business, faith and community groups to push for immediate **political action to decrease homelessness in our region.**

Expanded the impact of local non-profits serving the youth in our region; through our Inspire Giving program, donated over **\$110k** in dollars and in-kind services.

Conducted in partnership with the UC Davis Graduate School of Management, we created our first annual Ready Workforce talent retention survey to identify key indicators for recruitment and **retention of our workforce.**

# PROVEN LEADERS.

In 2021,  
our efforts  
resulted in:



At the Metro Chamber,  
we take a 360 degree  
approach to leadership.

We lead, we teach, we support businesses and young professionals alike in their quest to make our region **stronger**.



## RETENTION + CREATION

of over **8,600** local jobs.

## PROVIDED

**9,000** hours of direct small business technical assistance counseling.

## DIRECT IMPACT

of **\$59 Million** in region.

## INFUSED

**\$38 Million** of capital and funding in the hands of small and mid sized business.

## SUPPORTED

the launch of **24** new businesses in the region.

## DIRECTLY ASSISTED

in the growth of **1,300+** female owned and **1,700+** minority owned businesses.

# COMMITTED TO CHANGE.

Today our business community is facing unprecedented challenges. The impact of COVID-19 has laid bare the inequities and economic impacts that systemic racism has on our businesses, our community, and our collective future as a nation. **But in this time of crisis we also have opportunity—to build back better.** As the voice of business in the region we must take action now to tackle these challenges head on with intention. Our economic recovery depends on it. This is our commitment to change.”

Amanda Blackwood  
President & CEO, Metro Chamber

## Together, we are committed to CHANGE.

In 2021, The Sacramento Metro Chamber of Commerce, SAFE Credit Union and Emtrain, joined forces to open doors for employers and employees in the Greater Sacramento Region. Our survey, the “Diversity and Inclusion Diagnostic” invites employers and employees alike to share their experiences with Diversity, Equity, Inclusion (DEI) in the workplace.

As one of the most diverse regions in the nation, our workforce reflects diversity in business, diversity in employees. Our businesses reflect our community, and it is the chamber’s mission to educate and enhance opportunities to strengthen diversity, equity, inclusion and belonging (DEIB) across the region.

Take the Survey: <https://emtrain.com/metro-chamber-of-commerce/>



### YEAR IN REVIEW

The Commitment to Change Taskforce played an **INSTRUMENTAL ROLE** in identifying nominees for appointment to the Board of Directors.

To elevate our commitment to change, the Metro Chamber **PRODUCED** three episodes in our weekly Tuesdays @ 2 Facebook Live show to discuss the impact of how policies of the past impact the neighborhoods of color today, why inclusion matters and creating an environment of belonging.

# LEADERSHIP.

“Leadership is the capacity to translate vision into reality.”

Warren G. Bennis

## 2021 DIRECTORS

**NAAZ ALIKHAN** Williams and Paddon Architects and Planners Inc. | **MATT ANERSON** PRIDE Industries | **KATHERINE BARDIS** Bardis Homes, Inc. | **ANGELA BASI** Ernst & Young | **MICHAEL CAHILL** Siemens Industry, Inc. | **CONSTANCE CARTER** Catalyst Real Estate Family of Companies | **FRANCISCO CASTILLO, JR.** Union Pacific | **SCOT CHASTAIN** KTXL FOX40 | **JAMES CORLESS** Sacramento Area Council of Governments | **JOHN COSTA** Pacific Gas & Electric | **KASEY COTULLA** Delta Print Group | **MARITZA DAVIS** Sacramento Kings | **CHARLES DUKES** Clear Channel | **STEVE FERRAIULO** Vitalant | **TIFFANI FINK** Paratransit Inc. | **GAYLE GARBOLINO-MOJICA** Placer County Office of Education | **DAVE GORDON** Sacramento County Office of Education | **CHUCK HACK** Lionakis | **MARK HANEY** Haney Biz | **CHET P. HEWITT** Sierra Health Foundation | **CASSANDRA JENNINGS** Greater Sacramento Urban League | **BRIAN KING** Los Rios Community College District | **SCOTT KINGSTON** Turton Commercial | **MARIAH LICHTENSTERN** DiverseCity Ventures | **GINA LUJAN** HackerLab | **PAT MCNEIL** VSP | **KIM MENZEL** Kaiser Permanente | **NIKKY MOHANNA** Mohanna Development Co. | **ROBIN OLIVER** Dignity Health | **MEGHAN PHILLIPS** Honey | **SCOTT ROBERTSON** Tri Counties Bank | **ARIEL ROBLIN** KCRA | **SCOTT ROSE** Runyon Saltzman, Inc. | **MABEL SALON** UC Davis | **JOSH SAN SOUCI** Accenture | **JASON SASLOW** Five Star Bank | **JEFF SAVAGE** Sacramento River Cats | **MICHAEL SCHWARTZ** University of the Pacific | **KEVIN SEXTON** Retirement Security Centers | **ANDREW SKANCHY** Best, Best & Krieger | **SHIRLEY K. SMITH** SKS Communications | **SIERRA SUMMERS** Main Shark | **ERICA TAYLOR** Golden1 Credit Union | **ABBIE WEIRTHEIM** Panattoni Development



Chair  
**DAVE ROUGHTON**  
Safe Credit Union



First Vice Chair  
**BOB SWANSON**  
Boutin Jones



Second Vice Chair  
**DARRELL TEAT**  
Safety Center



Immediate Past Chair  
**LEIGH WHITE**



President & CEO  
**AMANDA BLACKWOOD**  
Sacramento Metro Chamber



Treasurer  
**ASHIL ABHAT**  
Bank of America



Legal Counsel  
**JENNIFER MADDEN**  
Delfino Madden O'Malley  
Coyle Koewler LLP



Member-at-Large  
**BRAD SIMMONS**  
UC Davis Health



Member-at-Large  
**GORDON FOWLER**  
3fold Communications



Member-at-Large  
**KERI THOMAS**  
Sutter Health



Vice Chair, Metro PAC  
**CHELSEA MINOR**  
Raley's



Vice Chair, MetroEDGE  
**TAYLOR TOLEDO**  
3fold Communications



Vice Chair,  
Metro Chamber Foundation  
**RACHEL ZILLNER**  
Clutch



Vice Chair, Public Policy  
**ED MANNING**  
KP Public Affairs



Vice Chair, Membership  
**BILL YEE**  
Western Contract



Member-at-Large  
**ANDREA CLARK**  
Downey Brand LLP



Vice Chair,  
Marketing + Communications  
**KIERSTSAN DELONG**  
Edelman



Member-at-Large  
**MIKE KIMBALL**  
JP Morgan Chase



Member-at-Large  
**PAUL LAU**  
SMUD



Member-at-Large  
**ROBERT NELSEN**  
Sacramento State

# TEAM.



**AMANDA BLACKWOOD**  
President & CEO



**TALIA KAUFMAN**  
Executive Vice President



**RILEY HAYEK**  
Vice President  
Executive Operations



**CHERYL NOBERT**  
Vice President  
Finance



**MARIA BAPTISTA SORIA**  
Vice President  
Strategic Partnerships

## We are the METRO CHAMBER TEAM.



**ANDREA OLLANIK**  
Executive Director  
Metro Chamber Foundation



**BRANDON BLACK**  
Director  
Public Policy and Advocacy



**SHEILA JOHNSTON**  
Director  
Communications



**KYLA BRYANT**  
Director  
MetroBusiness Center



**JAZMINE ALOP**  
Program Manager, Workforce  
Metro Chamber Foundation



**MADELINE BARBOUR**  
Program Manager  
MetroBusiness Center



**CHARLEEN FLOYD**  
Program Manager  
Metro Chamber Foundation



**PAM SLEADD**  
Manager  
Finance



**LEO KENDALL**  
Coordinator  
Public Policy and Advocacy



**CHLOE PARK**  
Manager  
Member Services

**We are**  
**FOR BUSINESS.**



**metrochamber**

SACRAMENTO METROPOLITAN CHAMBER OF COMMERCE

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