

50TH ANNUAL Capitol-to-Capitol

APRIL 30 - MAY 4, 2022 · WASHINGTON D.C.

	LEGACY GALA	CHAIRS RECEPTION	OPENING BREAKFAST	HOSPITALITY SUITE (2)	LEADERSHIP LUNCHEON (4)	TEAM CENTER (4)	WELCOME RECEPTION (4)	NEWSLETTER (4)**
BENEFITS	\$30,000	\$30,000	\$15,000	\$10,000	\$5,000	\$3,000	\$2,500	\$1,500
PODIUM / VIDEO OPPORTUNITY (3 MIN. MAX)	1	NO	1	NO	NO	NO	NO	NO
BRAND RECOGNITION IN SELECT MARKETING MATERIALS	LOGO	LOGO	NAME	LOGO	LOGO	NAME	NAME	NO
BRAND RECOGNITION ON REGISTRATION WEBSITE	LOGO	NO	NO	NO	NO	NO	NO	NO
BRAND RECOGNITION ON MOBILE APP	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
BRAND RECOGNITION ON SOCIAL MEDIA CHANNELS	YES	NO SOLD OUT	NO	NO SOLD OUT	NO SOLD OUT	NO	NO	NO
BRAND RECOGNITION ON EVENT SLIDE SHOW	LOGO	NO SOLD OUT LOGO	NAME	NO SOLD OUT NAME	NO SOLD OUT NAME	NAME	NAME	NO
BRAND RECOGNITION ON EVENT SIGNAGE	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NO
BRAND RECOGNITION IN DAILY NEWSLETTERS (PRINTED AND ELECTRONIC)	LOGO	NAME	LOGO	NAME	NAME	NAME	NAME	LOGO
ATTACHMENT TO NIGHTLY NEWSLETTER	NO	NO	NO	NO	NO	NO	NO	YES
RECEIVING LINE AT CHAIRS RECEPTION	NO	YES	NO	NO	NO	NO	NO	NO
PROMINENT VERBAL RECOGNITION	YES	YES	YES	YES	YES	YES	YES	NO
RESERVED SEATING AT APPROPRIATE VENUES	YES	NO	YES	NO	YES	NO	NO	NO

** NOTE: No buyout option for nightly newsletter

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable.



metrochamber

SACRAMENTO METROPOLITAN CHAMBER OF COMMERCE

To reserve your sponsorship, please contact **Susan Harris Brazelton**

(916) 826-5410 · SHARRIS@METROCHAMBER.ORG

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UNIQUE OPPORTUNITIES

MEDIA SPONSORSHIP

\$50,000 (SOLD OUT)

In partnership with KTXL FOX40, this comprehensive Media Sponsorship calculates to well over \$150,000 in value. Coverage includes Studio 40 live segments pre and post program, flight departure coverage, sponsored promos, social media (FOX40 and Metro Chamber), billboard sponsor messages, various live shots and interviews while in Washington D.C. Please call for specific details.

JOURNAL SPONSORSHIP

\$12,500 (1)

The journal sponsorship provides organizations an opportunity to provide custom logo'd journals to all program attendees. Attendees carry these journals throughout the program and throughout the year, with exposure going well beyond just those that are part of the Cap-to-Cap delegation and expanding your reach beyond program dates.

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

KEY SPONSORSHIP

\$6,500 (SOLD OUT)

Hotel guests customarily receive two keycards upon check-in, typically viewing these supplied keycards 8-12 times per day for the duration of their stay. This constant visibility raises brand or message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – solution, yielding an excellent return on investment.

PROMOTIONAL DISPLAY

\$2,500 (4)

Display tables are available in the Team Communications Center for any regional jurisdictions or organizations looking for some added exposure at this sell out program. You bring the materials and the swag, we provide the space and the signage.

MONUMENT TOUR

\$1,000 (SOLD OUT)

Don't miss an opportunity to be featured host of this popular annual drop-in guided nighttime Monument Tour.

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