



# MEMBER INSIGHTS

## DECEMBER 1, 2021

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### BLACKWOOD CORNER



The power of our thoughts to shape the world around us is the most powerful force in our lives. If we expect to have a bad day, we most likely will. If we expect things to get worse in a relationship or someone to let us down, they likely will. If we set up huge challenges from a scarcity mindset and see only the bad, then the bad is all we shall see and progress will forever be stunted.

BUT - when we open ourselves to endless possibilities, to futures we haven't even considered, doors begin to open that we never even knew were there.

As we re-enter this work week after a much needed break, I challenge you to see the road ahead of you with new eyes. You have the ability to be the very best version of yourself each day; not just by living and executing in your strengths, but by seeing the world around us through curious eyes and a commitment to explore all of the paths, not just the ones we built. If you can open your mind to all of the possibilities, there is nothing you can't do!

Let's open those doors!

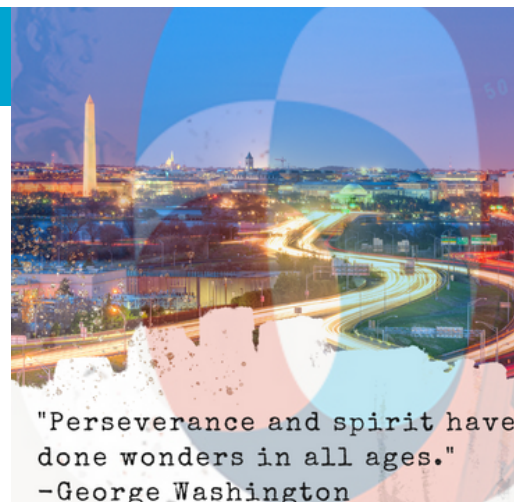
-In partnership - Amanda Blackwood, President & CEO

### IMAGINE THE POSSIBILITIES

It was a mere 50 years ago that a handful of Sacramento's business leaders started what we all know as Cap-to-Cap.

These business leaders traveled to Washington D.C. to dissuade federal officials from closing Mather and McClellan Air Force Bases, a move that would have crippled the region's economy. The delegation was successful, and the trip inspired the first of what is now 50 Sacramento regional lobbying efforts to our nation's capital.

Now is your time to make your mark in writing our region's history. We invite all Metro Chamber members to participate in advocating, networking, and experiencing the power of the business community that defines change for business and for the Greater Sacramento Region.



"Perseverance and spirit have done wonders in all ages."  
-George Washington

We look forward to welcoming you to Washington, D.C., on April 30, 2022. It will be a year like no other and we want you by our side! To register, click [here](#).

## ADVOCACY IN ACTION



With the census process complete, redistricting is in full swing and almost complete. There is still time to engage before the new maps are final and we encourage all businesses within the six-county region to engage.

City of Sacramento has announced its final **six maps** for consideration – the next meeting will be on Wednesday, December 1st to eliminate more maps.

The County of Sacramento has released the **final map** and a public hearing to adopt the proposed map will take place on December 7.

The California State Redistricting Commission will hold daily meetings, starting November 30. To stay apprised of their schedule and discussions, click [here](#).

## LEADERSHIP SACRAMENTO

Founded in 1985, Leadership Sacramento is a program of the Sacramento Metro Chamber Foundation that develops community-minded business and civic leaders of tomorrow. This year-long interactive program provides a behind-the-scenes view of the issues that impact the region's economy. Leadership Sacramento is available to a limited number of participants each year, with monthly day-long sessions and culminates in the completion of a community betterment project.

Consider joining the region's premier professional leadership development course that elevates careers and most importantly, the mark you make in our historic region. Apply by December 13, [here](#).



## MEMBERS IN MOTION

**PEM**  
**MOTION**



PEM Motion is an engineering service provider with consulting and development solutions focusing on batteries, fuel cells and electric motors as well as the industrialization of mobility products. PEM Motion was born out of the idea to make electric mobility sustainable and affordable. The newest member of the Metro Chamber, we are energized at how PEM Motion will lead the way in innovation, infrastructure and more. Welcome to the family, [Pem Motion!](#)

## KIDS FOR THE WIN

[Keaton's Child Cancer Alliance](#) serves children with all forms of cancer and their families throughout Northern California by offering financial, emotional, and educational support through our comprehensive, individualized Family Navigator Programs.

Through the support of the community and supporters, Keaton's is launching our Thriving Together Program in 2022. This program's focus will be to provide coping strategies, resources, and peer-to-peer connections among those touched by childhood cancer. At Keaton's, TOGETHER WE FIGHT, TOGETHER WE HEAL, TOGETHER WE OVERCOME.

