

# 50TH ANNUAL Capitol-to-Capitol

APRIL 30 - MAY 4, 2022 · WASHINGTON D.C.

The largest regional chamber delegation in the nation to lobby Congress.

In its 50th year, the Metro Chamber's annual Cap-to-Cap program remains the largest delegation in the nation to lobby congress. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Capitol Region, and work directly with congressional and administration representatives to organize board-based support for critical regional initiatives.

	PRESENTING	PRESIDENTIAL	SENATORIAL	CONGRESSIONAL	EXECUTIVE
<b>BENEFITS</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>
EXCLUSIVE "PRESENTED BY" STATUS	YES	NO	NO	NO	NO
PODIUM/VIDEO OPPORTUNITY	2	1	NO	NO	NO
BRAND RECOGNITION IN SELECT MARKETING MATERIALS	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION ON REGISTRATION WEBSITE	LOGO	LOGO	LOGO	LOGO	NAME
BRAND RECOGNITION ON MOBILE APP	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION ON SOCIAL MEDIA CHANNELS	YES	YES	NO	NO	NO
BRAND RECOGNITION ON EVENT SLIDE SHOW	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION ON EVENT SIGNAGE	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION IN DAILY NEWSLETTERS (PRINTED AND ELECTRONIC)	SOLD OUT	SOLD OUT	LOGO	NAME	NAME
BRAND RECOGNITION ON THUMB DRIVE	LOGO	NO	NO	NO	NO
RECEIVING LINE AT CHAIRS RECEPTION	YES	YES	NO	NO	NO
PROMINENT VERBAL RECOGNITION	YES	YES	YES	YES	YES
RESERVED SEATING AT APPROPRIATE VENUES	YES	YES	NO	NO	NO
AD IN PROGRAM MATERIALS	FULL PAGE	FULL PAGE	½ PG AD	¼ PG AD	NO
HOTEL SUITE UPGRADES	2	1	NO	NO	NO
ROOM DROP OPPORTUNITY	YES	NO	NO	NO	NO
TRIP ATTENDEES CONTACT INFORMATION	YES	YES	YES	NO	NO
POST EVENT SURVEY RECOGNITION	YES	YES	YES	NO	NO

*Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable.*

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	LEGACY GALA	CHAIRS RECEPTION	OPENING BREAKFAST	HOSPITALITY SUITE (2)	LEADERSHIP LUNCHEON (4)	TEAM CENTER (4)	WELCOME RECEPTION (4)	NEWSLETTER (4)**
<b>BENEFITS</b>	<b>\$30,000</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
PODIUM / VIDEO OPPORTUNITY (3 MIN. MAX)	1	NO	1	NO	NO	NO	NO	NO
BRAND RECOGNITION IN SELECT MARKETING MATERIALS	LOGO	LOGO	NAME	LOGO	LOGO	NAME	NAME	NO
BRAND RECOGNITION ON REGISTRATION WEBSITE	LOGO	NO	NO	NO	NO	NO	NO	NO
BRAND RECOGNITION ON MOBILE APP	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
BRAND RECOGNITION ON SOCIAL MEDIA CHANNELS	YES	NO SOLD OUT	NO	NO SOLD OUT	NO SOLD OUT	NO	NO	NO
BRAND RECOGNITION ON EVENT SLIDE SHOW	LOGO	NO SOLD OUT LOGO	NAME	NO SOLD OUT NAME	NO SOLD OUT NAME	NAME	NAME	NO
BRAND RECOGNITION ON EVENT SIGNAGE	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NO
BRAND RECOGNITION IN DAILY NEWSLETTERS (PRINTED AND ELECTRONIC)	LOGO	NAME	LOGO	NAME	NAME	NAME	NAME	LOGO
ATTACHMENT TO NIGHTLY NEWSLETTER	NO	NO	NO	NO	NO	NO	NO	YES
RECEIVING LINE AT CHAIRS RECEPTION	NO	YES	NO	NO	NO	NO	NO	NO
PROMINENT VERBAL RECOGNITION	YES	YES	YES	YES	YES	YES	YES	NO
RESERVED SEATING AT APPROPRIATE VENUES	YES	NO	YES	NO	YES	NO	NO	NO

\*\* NOTE: No buyout option for nightly newsletter

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**metrochamber**

SACRAMENTO METROPOLITAN CHAMBER OF COMMERCE

To reserve your sponsorship, please contact **Susan Harris Brazelton**

(916) 826-5410 · SHARRIS@METROCHAMBER.ORG

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UNIQUE OPPORTUNITIES

## MEDIA SPONSORSHIP

\$50,000 (SOLD OUT)

In partnership with KTXL FOX40, this comprehensive Media Sponsorship calculates to well over \$150,000 in value. Coverage includes Studio 40 live segments pre and post program, flight departure coverage, sponsored promos, social media (FOX40 and Metro Chamber), billboard sponsor messages, various live shots and interviews while in Washington D.C. Please call for specific details.

## JOURNAL SPONSORSHIP

\$12,500 (1)

The journal sponsorship provides organizations an opportunity to provide custom logo'd journals to all program attendees. Attendees carry these journals throughout the program and throughout the year, with exposure going well beyond just those that are part of the Cap-to-Cap delegation and expanding your reach beyond program dates.

*To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.*

*Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.*

## KEY SPONSORSHIP

\$6,500 (1)

Hotel guests customarily receive two keycards upon check-in, typically viewing these supplied keycards 8-12 times per day for the duration of their stay. This constant visibility raises brand or message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – solution, yielding an excellent return on investment.

## PROMOTIONAL DISPLAY

\$2,500 (4)

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## MONUMENT TOUR

\$1,000 (SOLD OUT)

Don't miss an opportunity to be featured host of this popular annual drop-in guided nighttime Monument Tour.

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