Subject: RE: Item #22 – Mayor’s Proposed America Rescue Plan Act Framework and Funding Priorities

Mayor and City Council,

We are writing to you on behalf of <insert business, neighborhood or industry representation> to express our support for the allocation of nearly $30 million to small business recovery. We appreciate the support expressed by Mayor Steinberg and the city council during the August 24th city council meeting regarding continued business support. With this investment, the city will help to stabilize our business community and continue providing support desperately needed to offset the impacts of the COVID-19 Pandemic.  Dedicating additional funding will revitalize vital economic corridors throughout the city, the backbone of our local economy.

<insert comments and personal story on how COVID-19 has impacted you, your business, your industry, and/or neighborhood. Insert comments on how ARPA funds will help alleviate small business impacts.>

We urge the Mayor and the city council to support this substantial investment in our community. Thank you for your unwavering dedication to our city and for ensuring that we can continuing serving Sacramento. We look forward to the council discussion tonight and hope for your support on this matter.

Thank you,

<name>

<business or org>

<District #>