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NEWS RELEASE

Leadership Sacramento 2020 Selects Nonprofit Sacramento Regional Conservation Corps for Class Project

Sacramento, CA – May 21, 2020 – The Sacramento Metropolitan Chamber of Commerce Foundation’s Leadership Sacramento Class of 2020 (LS2020) announced today it has selected the local nonprofit organization Sacramento Regional Conservation Corps (SRCC) for its class project.

SRCC is Sacramento’s largest education and workforce training program for young adults 18 – 25 years of age. Established by the Sacramento Metropolitan Chamber of Commerce, the SRCC improves communities in the Sacramento region by engaging young adults from high risk environments in a values-based approach to defining success. SRCC currently serves El Dorado, Placer, Sacramento, eastern Solano and Yolo Counties.

LS2020 is moving forward with three projects for SRCC, which include:

1. Beautification project of SRCC’s campus;
2. Vegetable garden design, installation and cultivation for SRCC Corps members; and
3. Unrestricted funding to support the impact of COVID-19.

“We are beyond excited to be the beneficiaries of the Leadership Sacramento Class of 2020 class project,” said SRCC Executive Director Paula Birdsong. “They’ve already helped us continue our operations with supply donations during this difficult time and we look forward to working alongside them to complete our beautification and vegetable garden projects.”

In addition to the three projects SRCC requested help with, the LS2020 class mobilized to help with immediate SRCC needs related to the impact of COVID-19. The class raised funds to provide personal protective (PPE) equipment including hand sanitizer, masks, protective eyewear and disposable gloves.

“Our Leadership Sacramento 2020 Class shifted priorities quickly in response to COVID-19 and is working with SRCC and the Sacramento Metro Chamber Foundation to move funds raised by the class beyond the initial project budget to an unrestricted fund for SRCC to use to address pandemic-related needs,” said LS2020 Class Member Kara Ricks. “Thanks to the generosity of our incredible class, we’ve also been able to donate a significant amount of PPE to help SRCC with its daily operations.”

The LS2020 Class has also secured Cunningham Engineering to provide landscape architect design and expertise for SRCC’s facelift, beautification and vegetable garden cultivation needs.

“We’re thrilled to announce that Cunningham Engineering will be donating in-kind landscape architecture services,” said LS2020 Class Member Michael Fasse. “We are very encouraged by the progress we’ve made under these difficult circumstances, humbled by Cunningham’s willingness to contribute and can’t wait to see everything come to fruition.”

While fundraising, meetups and cohort networking and interaction look different for the Leadership Sacramento program since the stay-at-home order, LS2020 has adapted by leveraging technological platforms, including regular Zoom sessions, and daily communication via the chat application, Slack.

“We continue to be amazed by this class,” said 3fold Communications CEO and LS2020 Chair Jamie Von Sossan. “At every turn, these changemakers have embraced the LS mission of bettering the Capital Region and have displayed an incredible amount of selflessness, collaboration, motivation and grace during this challenging time. There are no limits to what this class can accomplish, and as a Class of 2015 alumni, I am grateful to be a part of this moment.”

Leadership Sacramento, founded in 1985, is a program of the Sacramento Metro Chamber Foundation that develops community-minded business and civic leaders of tomorrow. This year-long interactive program provides a behind-the-scenes view of the issues that impact the region’s economy. Leadership Sacramento is available to a select group of participants chosen through a competitive application process, hosting monthly day-long sessions and culminating in the completion of a community betterment project. Learn more at <https://metrochamber.org/foundation/programs/leadership-sacramento/>

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