

AUGUST 2016

State of Agriculture

The Capital Region is often referred to as the Farm-to-Fork Capital of the world. The agriculture industry is a vital piece of our region's economic puzzle, not only in terms of exports, but also the number of jobs it produces, the restaurants to which it provides its bounty, and the grocery stores which are stocked with items from our regional fields. From production to processing, to distribution to our plates, the impact of agriculture surrounds us. Join more than 400 area leaders in a robust discussion on our region's largest export.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	PREMIER \$7,500	PROGRAM \$5,000	EVENT \$3,000	EXECUTIVE \$1,500	BOOTH \$750
Presented By Status with Industry Exclusivity (limited to 2 per event)	Yes	-	-	-	-	-
Podium opportunity	Yes	-	-	-	-	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	Logo	Name	Name	Name	-
Brand recognition in event program	Logo	Logo	Logo	Name	Name	-
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name	-
Brand recognition on event signage	Logo	Logo	Logo	Name	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes	-
Reserved table of 10 (or 10 VIP tickets) in priority location	2	2	1	1	1	-
Reserved seat at head table	Yes	Yes	-	-	-	-
Booth display opportunity	Yes	Yes	Yes	Yes	-	Yes



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SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris | (916) 826-5410 | sharris@metrochamber.org

Dates subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation. Eligibility is reserved for members only. For information on how to become a member, visit metrochamber.org.

SEPTEMBER 13 - 16, 2016

17th Annual Study Mission

For the last 16 years, the Metro Chamber has led regional leaders in community, business and government sectors on as Study Mission to another U.S. City. The Study Mission is a unique and ideal way to learn about and understand the success and challenges of another region, while addressing economic and regional issues that affect the quality of life in the Sacramento region.

* Requires Leadership Circle membership to secure top two sponsorship levels.

SPONSORSHIP BENEFITS	PRESENTING \$15,000	PLATINUM \$7,500	GOLD \$5,000	RECEPTION \$5,000	SILVER \$2,500
Exclusive "Presented By" Status	Yes	-	-	-	-
Podium opportunities	2	1	1	1	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	Logo	Logo	Name	Name
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Name
Ad in event program	Full	1/2-Page	1/2-Page	1/4-Page	-
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Logo	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Post event survey recognition	Yes	-	-	-	-
Suite Upgrades	2	-	-	-	-
Room Drop Opportunity	Yes	-	-	-	-
Trip Attendees Contact Information	Yes	Yes	-	-	-



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OCTOBER 7, 2016

Perspectives on Leadership

The Metro Chamber continues its annual tradition of bringing voices together with varying perspectives. This year, Perspectives will celebrate those natural leaders who are shaping the dialogues around various industries. What makes a leader? What skills are critical for success? And how do you define leadership? Join us as we explore those important traits and life experiences that help shape and mold trailblazers.

* Requires Leadership Circle membership to secure Presenting and Presidential Levels.

SPONSORSHIP BENEFITS	PRESENTING \$35,000	SPEAKER \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	EXECUTIVE \$2,500
Exclusive "Presented By" Status	Yes	-	-	-	-	-
Podium opportunity	Yes	Yes	-	-	-	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	Logo	Logo	Name	Name	-
Ad in event program	Full-page	1/2-page	1/2-page	1/2-page	1/4-page	-
Brand recognition on event slide show	Logo	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Logo	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes	Yes
Reserved table of 10 in priority location	3	2	2	1	1	1
Drink tickets for networking reception	30	20	20	10	5	2



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NOVEMBER 4, 2016

State of Sacramento County

As the economic epicenter for the six-county region, Sacramento County plays a vital role in the region's overall well-being. The Metro Chamber is pleased to partner with Sacramento County to present this year's premier forum focused on where the County is today and the distinctive assets that can guide the direction of the County for tomorrow.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	PREMIER \$7,500	PROGRAM \$5,000	EVENT \$3,000	EXECUTIVE \$1,500	BOOTH \$750
Presented By Status with Industry Exclusivity (limited to 2 per event)	Yes	-	-	-	-	-
Podium opportunity	Yes	-	-	-	-	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	Logo	Name	Name	Name	-
Brand recognition in event program	Logo	Logo	Logo	Name	Name	-
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name	-
Brand recognition on event signage	Logo	Logo	Logo	Name	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes	-
Reserved table of 10 (or 10 VIP tickets) in priority location	2	2	1	1	1	-
Reserved seat at head table	Yes	Yes	-	-	-	-
Booth display opportunity	Yes	Yes	Yes	Yes	-	Yes



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NOVEMBER 18, 2016

Convergence

At the November Convergence program, the Metro Chamber and Next Ed will announce a set of benchmarks measuring educational success in the Capital Region. Attendees will learn how the Capital Region compares to regions throughout the state, hear what efforts are being made to move the dial on student achievement and learn how education plays a significant role in driving our region's economic success.

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Presented By Status with Industry Exclusivity (limited to 2 per event)	Yes	-	-	-	-	-
Podium opportunity	Yes	-	-	-	-	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	Logo	Name	Name	Name	-
Brand recognition in event program	Logo	Logo	Logo	Name	Name	-
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name	-
Brand recognition on event signage	Logo	Logo	Logo	Name	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes	-
Reserved table of 10 (or 10 VIP tickets) in priority location	2	2	1	1	1	-
Reserved seat at head table	Yes	Yes	-	-	-	-
Booth display opportunity	Yes	Yes	Yes	Yes	-	Yes



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DECEMBER 6, 2016

Holiday Mixer

Celebrate the joy of the holiday season at our Holiday Mixer with close to 500 members to network with. Use this valuable opportunity to interact with members of the board. This seasonal event features a showcase of food and beverages from local Metro Chamber member caterers and restaurants, and live music! Join in the festivities and become a sponsor.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	PREMIER \$7,500	PROGRAM \$5,000	EVENT \$3,000	EXECUTIVE \$1,500	BOOTH \$750
Presented By Status with Industry Exclusivity (limited to 2 per event)	Yes	-	-	-	-	-
Podium opportunity	Yes	-	-	-	-	-
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	Logo	Name	Name	Name	-
Brand recognition in event program	Logo	Logo	Logo	Name	Name	-
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name	-
Brand recognition on event signage	Logo	Logo	Logo	Name	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Reserved table of 10 (or 10 VIP tickets) in priority location	2	2	1	1	1	-
Booth display opportunity	Yes	Yes	Yes	Yes	-	Yes



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Membership Events

The Metro Chamber provides its members with nearly over 50 networking opportunities each year. The sponsorship opportunities outlined below are designed to: expand your company's marketing efforts in the Sacramento region; showcase your products and services to an audience of business professionals; strategically build brand awareness for your business; and deepen your company's foothold within the business community.

REFERRAL ROUND TABLE

\$400

These events allow members to develop strategic relationships with other members, learn new networking skills and exchange legitimate business leads. These events are held at rotating locations throughout the six-county region.

BOARD MIXERS

\$2,500

These Board mixers rotate within the six-county region and allow members to develop new business contacts. Sponsor does not guarantee venue location.

MEMBERSHIP ORIENTATION

\$425

This event offers members an opportunity to: meet Chamber staff; learn about upcoming programs and events; how to maximize Metro Chamber services; and meet current and prospective Chamber members.

POWER LUNCH

\$300

These monthly events help members expand and grow their business network while dining at a member restaurant. These monthly events are held at different locations within the six-county region.

SPONSORSHIP BENEFITS:

- ✓ Brand recognition on website
- ✓ Opportunity to distribute promotional collateral materials at the event
- ✓ Provide a two-minute greeting to attendees
- ✓ Display signage at registration
- ✓ Electronic list of all attendees



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2016

Leadership Sacramento



Since 1985 the Metro Chamber’s Leadership Sacramento program has graduated more than 800 civic and community leaders. This year-long interactive internal study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the regions economic prosperity and quality of life. The year long community betterment project included in the program, has resulted in long term beneficial impacts on local member non-profits in our region. Don’t miss a chance to sponsor this exemplary program.

SPONSORSHIP BENEFITS	PROGRAM \$5,000	RETREAT \$3,000	GRADUATION \$3,000	ALUMNI \$2,500	DAY \$1,500
Brand recognition on class application (deadlines apply)	Logo	-	-	-	-
Brand recognition on monthly class materials (as appropriate)	Yes	Yes	Yes	-	Yes
Brand recognition on LS website	Logo			Yes	Name
Brand recognition on LS App	Yes			-	Yes
Brand recognition on appropriate signage	Logo	Logo	Logo	Logo	Logo
Brand recognition in monthly recap in membership newsletter	Yes	Yes	Yes	Name	Yes
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Opportunity to distribute marketing information during sponsored event	Yes	Yes	Yes	Yes	Yes



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The Capital Region Small Business Development Center strives to be the Northern California's premiere platform for business partners to actively engage with and benefit small business owners and entrepreneurs.

Through workshops and personalized counseling sessions, the Capital Region SBDC will directly grow private business enterprises through the delivery of loans and other sources of capital infusion.

SPONSORSHIP BENEFITS	FOUNDERS CIRCLE \$25,000	CAPITAL CLUB \$10,000	EXECUTIVE \$5,000	SUPPORTER \$2,500
Hours of small business consulting provided. Your investment is multiplied by 4 times!	2,000 hours	800 hours	400 hours	200 hours
Loan Readiness Workshop Sponsor (12 Available)	3	1	-	-
Executive Series Workshop Host (24 Available)	3 months	1 month	1 workshop	-
SBDC Financial Advisory Committee	Yes	Yes	-	-
Employment Training Panel Sponsor	Presenting Sponsor	Sponsor	-	-
Business Basic Workshop Series (12 Available)	3 months	1 month	-	-
Annual Meeting of Investors	Yes	Yes	Yes	-
Logo on Financial Flyer	Yes	Yes	-	-
Business Walk Sponsor	Yes	Yes	Yes	-
Business Bridge Advisory Committee	Yes	Yes	Yes	Yes
Brand Identity on Website	Home page	Sponsor page	Name	Name



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