















APRIL 9 - 13, 2016

# Capitol-to-Capitol

In it's 46th year, the Metro Chamber's annual Cap-to-Cap program remains the largest chamber delegation of it's kind to lobby congress in the nation. Cap-to-Cap affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Sacramento region, and work directly with congressional and administration representatives to organize broad based support for critical initiatives.

*\* Requires Leadership Circle membership to secure top two sponsorship levels.*

SPONSORSHIP BENEFITS	PRESENTING \$40,000	PRESIDENTIAL \$20,000	SENATORIAL \$10,000	CONGRESSIONAL \$5,000	EXECUTIVE \$2,500
Exclusive "Presented By" Status	Yes	-	-	-	-
Podium opportunity	Multiple	1	-	-	-
Brand recognition in select marketing materials	Logo 	Logo 	Logo	Name	Name
Brand recognition on registration website	Logo 	Logo 	Logo	Name	Name
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Name
Brand recognition on event slide show	Logo 	Logo 	Logo	Name	Name
Brand recognition on event signage	Logo 	Logo 	Logo	Name	Name
Brand recognition in daily newsletters (printed & electronic)	Logo	Logo	Logo	Name	Name
Receiving Line at Chairs Reception	Yes	Yes	-	-	-
Prominent verbal recognition	Yes 	Yes 	Yes	Yes	Yes
Reserved seating at appropriate venues	Yes	Yes	-	-	-
Ad in program materials	Full-page 	Full-page 	1/2-page	1/2-page	-
Suite upgrades	2 	1 	-	-	-
Room Drop Opportunity	Yes	-	-	-	-
Trip attendees contact information	Yes	Yes	-	-	-
Post event survey recognition	Yes	Yes	Yes	-	-



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SACRAMENTO METROPOLITAN  
CHAMBER OF COMMERCE

## RESERVE YOUR SPONSORSHIP

**Susan Harris** | (916) 826-5410 | [sharris@metrochamber.org](mailto:sharris@metrochamber.org)

*Dates subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation. Eligibility is reserved for members only. For information on how to become a member, visit [metrochamber.org](http://metrochamber.org).*

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# Capitol-to-Capitol Event Specific Categories

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SPONSORSHIP BENEFITS	GALA \$15,000	CHAIR'S RECEPTION \$10,000	OPENING BREAKFAST \$5,000	LEADERSHIP LUNCHEON \$5,000	HOSPITALITY SUITE \$5,000	WELCOME RECEPTION \$2,000	NEWSLETTER \$1,500
Podium opportunity	Yes	-	-	-	-	-	-
Brand recognition in select marketing materials	Logo	Name	Name	Name	S Name	Name	S -
Brand recognition on registration website	Logo	-	-	-	O	-	O
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	L Logo	Name	L Name
Brand recognition on event slide show	Logo	Logo	Name	Name	D Name	Name	D -
Brand recognition on event signage	Logo	Logo	Logo	Logo	D Logo	Logo	D -
Brand recognition in daily newsletters (printed & electronic)	Logo	Name	Name	Name	O Name	Name	O Logo
Attachment to nightly newsletter	-	-	-	-	O -	-	O Yes
Receiving Line at Chairs Reception	-	Yes	-	-	U	-	U
Prominent verbal recognition	Yes	Yes	Yes	Yes	T Yes	Yes	T No
Reserved seating at appropriate venues	Yes	-	-	Yes	-	-	-



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