



metro
CHAMBER • FOUNDATION • PAC

2025 INVESTMENT OPPORTUNITIES



**Join us as we work toward inclusive economic prosperity
in the greater six-county region.**

FOR BUSINESS.

**Together we will foster the best environment for business in California's
Capital Region.**

EL DORADO | PLACER | SACRAMENTO | SUTTER | YOLO | YUBA

Investment Opportunities:



- Annual Dinner & Business Awards
- Capitol-to-Capitol
- Study Mission
- Perspectives Revisited
- Holiday Mixer



- Emerge Summit
- Executive Insight
- Metro EDGE Series
- Leadership Sacramento

ANNUAL DINNER & BUSINESS AWARDS

JANUARY 31, 2025 • HYATT REGENCY, SACRAMENTO

Celebrating 130 Years! The Annual Dinner & Business Awards is the Metro Chamber's longest running event.

The Annual Dinner & Business Awards will honor exemplary businesses and leaders through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Business Hall of Fame Awards. Join fellow members to celebrate these distinguished business award winners.

Benefits	Presenting \$40,000 SOLD OUT	Platinum \$15,000	Reception \$10,000	Gold \$7,500	Silver \$6,000	Executive \$4,000
Exclusive "presented by" status	SOLD OUT					
Podium/video opportunity	✓					
Brand recognition on our social media channels	✓	✓	✓			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on registration website	✓ Logo	✓ Logo	✓ Logo			
Brand recognition in event program	✓ Full Page Ad	✓ 1/2 Page Ad	✓ 1/2 Page Ad	✓ Logo	✓ Name	✓ Name
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition in event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓
Reserved table of 10 in priority location	✓ 3 Tables	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table	✓ 1 Table
Drink Tickets for networking reception	✓ 30 Tickets	✓ 20 Tickets	✓ 10 Tickets	✓ 10 Tickets	✓ 5 Tickets	✓ 2 Tickets

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

CAPITOL-TO-CAPITOL

MAY 3-7, 2025 • WASHINGTON, D.C.

For more than 50 years, the Metro Chamber’s annual Cap-to-Cap program has provided a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and to work directly with congressional and administration representatives to organize broad-based support for critical regional initiatives. The program remains the largest regional chamber delegation in the nation to lobby congress annually.

Benefits	Presenting \$100,000 SOLD OUT	Presidential \$25,000	Senatorial \$10,000	Congressional \$7,500	Executive \$3,000
Exclusive “presented by” status	SOLD OUT				
Podium/video opportunity	✓ 2 Opportunities	✓ 1 Opportunity			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in on program website	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition in daily newsletters	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Receiving line at chair’s reception	✓	✓			
Reserved seating at appropriate venues	✓	✓			
Ad in program materials	✓ Full Page Ad	✓ Full Page Ad	✓ Half Page Ad		
Hotel Suite Upgrades	✓ 2 Upgrades	✓ 1 Upgrade			
Room drop opportunity	✓				
Attendee contact information	✓	✓	✓		
Priority consideration for all print and media coverage	✓				
Prominent Verbal Recognition	✓	✓	✓	✓	✓

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

CAPITOL-TO-CAPITOL

MAY 3-7, 2025 • WASHINGTON D.C.

	Legacy Gala \$40,000	Opening Breakfast \$20,000	Chair's Reception \$10,000	Hospitality Suite \$20,000	Congressional Leadership Forum \$20,000	People & Papers \$2,500	Welcome Reception \$2,500	Newsletter \$1,500
Benefits		SOLD OUT		SOLD OUT	SOLD OUT			
Podium/video opportunity (3 minutes maximum)	✓ 1 Opportunity	✓ 1 Opportunity			✓ 1 Opportunity			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		
Brand recognition in on program website	✓ Logo							
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on social media	✓							
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition in daily newsletters (print & electronic)	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Logo
Attachment to nightly newsletter								✓
Receiving line at chair's reception	✓		✓					
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			✓			**No buyout option for nightly newsletter

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

CAPITOL-TO-CAPITOL

MAY 3-7, 2025 • WASHINGTON D.C.



Key Sponsorship \$7,500

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

Cap-to-Cap Foundation Happy Hour \$2,500

This opportunity allows your organization to help promote the programs of the Foundation and celebrate its supporters. Brand recognition on invitations, signage, and event registration pages are included.

Promotional Display \$2,500

Display tables are available in the People and Papers Room for an opportunity for some added exposure to this sell out program. Bring your own materials and swag, we provide the signage

Monument Tour \$5,000

SOLD OUT

Don't miss an opportunity to be a featured host of this popular annual drop-in guided nighttime Monument Tour.

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
[Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org](mailto:sharris@metrochamber.org)

STUDY MISSION

FALL 2025 • BOSTON, MA

Celebrating 25 Years! Learn about the success and challenges of another region drawing a direct correlation to issues that affect the Sacramento region today. For over 25 years, the Metro Chamber has taken regional leaders on a Study Mission to another city, fostering learning from other regions' success and challenges while addressing economic and regional issues. Sponsor this unparalleled opportunity to unite around a common vision and advance Sacramento's business and economic development agenda.

Benefits	Presenting \$40,000	Dinner \$15,000	Chair's Reception \$15,000	Program Sponsor \$10,000	Platinum \$7,500	Reception \$5,500	Gold \$5,000	Silver \$2,500
Exclusive "presented by" status	✓							
Podium opportunity	✓ 2 Opportunities	✓ 1 Opportunity	✓ 1 Opportunity					
Brand recognition on social media channels	✓							
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on program website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Ad in event program	✓ Full Page Ad	✓ Half Page Ad	✓ Half Page Ad					
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Promotional verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Hotel suite upgrades	✓ 2 Upgrades							
Room drop opportunity	✓							
Attendees contact information	✓	✓	✓	✓				

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

STUDY MISSION

FALL 2025 • BOSTON, MA



Key Sponsorship \$5,500

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

Small Group Dinners Sponsor \$10,000

Study Mission participants break into carefully curated small groups at varying restaurants to cultivate new and broaden existing relationships. This is a perfect opportunity to creatively highlight your brand, your way. Podium opportunity included.

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
[Susan Harris Brazelton](mailto:sharris@metrochamber.org) • 916-826-5410 • sharris@metrochamber.org

PERSPECTIVES REVISITED

FALL 2025 • SACRAMENTO CONVENTION CENTER

We're back! Since 1995, Perspectives has been Sacramento's top speaker's forum, hosting renowned public figures. Returning in 2025, it promises an unforgettable experience.

Benefits	Presenting \$250,000	Speaker \$50,000	Lunch \$25,000	Reception \$20,000	Premier \$15,000	Program \$10,000	Event \$5,000	Executive \$3,500
Sponsorships available	SOLD OUT	3	1	1				
Exclusive opportunity	✓							
Podium opportunity	✓	✓						
Brand recognition in TV advertising	✓ All	✓ Rotating						
Brand recognition in radio advertising	✓ All	✓ Rotating						
Brand recognition in print advertising	✓ All	✓ Logo						
Brand recognition in select marketing materials	✓ Logo	✓ Logo						
Brand recognition in Perspectives program	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition in Perspectives webpage	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name
Promo item in attendee bag	✓	✓	✓	✓	✓	✓		
Tickets to VIP Reception	✓ 30 Tickets	✓ 10 Tickets	✓ 10 Tickets	✓ 20 Tickets	✓ 5 Tickets	✓ 2 Tickets		
Tickets to VIP Lunch	✓ 50 Tickets	✓ 20 Tickets	✓ 20 Tickets	✓ 10 Tickets	✓ 10 Tickets	✓ 10 Tickets	✓ 10 Tickets	
Reserved table in priority location	✓ 5 Tables	✓ 2 Tables	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table	✓ 1 Table	✓ 1 Table
Photo pass for each speaker	✓ 5 Passes	✓ 2 Passes	✓ 1 Pass*	✓ 1 Pass+	✓ 1 Pass*	✓ 1 Pass*		
Custom-framed signed programs	✓ 1 Program	✓ 1 Program	✓ 1 Program	✓ 1 Program	✓ 1 Program	✓ 1 Program		
Exhibit booth space	✓ 20'x20'	✓ 10'x10'	✓ 10'x10'	✓ 10'x10'	✓ 10'x10'			
Brand recognition on event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓

*Passes based on availability. Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

HOLIDAY MIXER

DECEMBER 2025 • SACRAMENTO

Celebrate the season at our [Annual Holiday Mixer](#). Engage with Metro Chamber and Foundation member businesses, board members and regional leaders. As we look to celebrate the holidays and close out the year, don't miss the opportunity to connect and showcase your business during this fun event!

Benefits	Presenting \$5,000	Premier \$3,000	Program \$2,500	Event \$1,500	Executive \$500
Speaking Opportunity	✓				
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on registration website	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on social media channels	✓ Logo	✓ Logo	✓ Name	✓ Name	
Opportunity to provide raffle prize	✓	✓	✓	✓	✓
Tickets to event	✓ 20 Tickets	✓ 15 Tickets	✓ 10 Tickets	✓ 5 Tickets	✓ 2 Tickets

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
[Susan Harris Brazelton](mailto:sharris@metrochamber.org) • 916-826-5410 • sharris@metrochamber.org

EMERGE SUMMIT

SACRAMENTO, CA

The region's premier young professional's conference. Attendees can enjoy a full day of keynotes, breakout sessions, and experiences that inspire, engage, and motivate. The event ends with an after party networking event for young professionals to network over food and drinks.

Benefits	Presenting \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Support \$2,500	Lunch \$5,000	Happy Hour \$5,000
Speaking Opportunity	✓	✓					
Opportunity to host breakout session	✓						
Ad in the event program	✓ Full Page	✓ Half Page	✓ Half Page				
Recognition in Metro EDGE newsletter	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name
Recognition in select marketing materials	✓ Logo	✓ Logo					
Recognition in event program	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo	✓ Name		✓ Logo	✓ Logo
Recognition on event webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name			
Recognition on social media	✓ Logo	✓ Logo					
Recognition on Guidebook	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name
Item in giveaway bag	✓	✓	✓				
Opportunity to provide logo'd event items	✓	✓					
Tickets to the event	✓ 20 Tickets	✓ 15 Tickets	✓ 10 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets
Drink tickets for Happy Hour	✓ 20 Tickets	✓ 15 Tickets	✓ 10 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

EXECUTIVE INSIGHT

SACRAMENTO, CA

Mentoring the next generation of leaders. Metro EDGE attendees will experience small group discussion and take away valuable experience from a panel of the region's top executives, business owners and changemakers. Help foster connections through this round table reception.

Benefits	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Table \$1,000
Hosted Tables	✓ 2 Tables	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table
Ad in the event program	✓ Full Page	✓ Half Page	✓ Half Page		
Recognition in Metro EDGE newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition in select marketing materials	✓ Logo	✓ Logo			
Recognition on event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition on registration webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Recognition on event webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Recognition on social media	✓ Logo	✓ Logo			
Opportunity to provide collateral for specific tables	✓	✓	✓	✓	✓
Tickets to event	✓ 6 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 4 Tickets	✓ 4 Tickets
Drink tickets	✓ 12 Tickets	✓ 12 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 4 Tickets

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

METRO EDGE SERIES

LOCATIONS VARY

Young Professionals are the key to our region's success of tomorrow. Through professional development programming and networking opportunities YP's will have the opportunity to engage, develop, give and empower themselves and those around them for a brighter future.

Benefits	Mixer Series* \$10,000	Professional Development Series* \$7,500	Event Sponsorship* \$3,000
Speaking Opportunity (Video Option)	✓	✓	✓
Recognition in select marketing materials	✓ Logo	✓ Logo	
Recognition on event slideshow		✓ Logo	
Recognition on signage	✓ Logo	✓ Logo	✓ Logo
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo
Recognition on event web page	✓ Logo	✓ Logo	✓ Logo
Recognition on social media	✓ Logo	✓ Logo	
Tickets to event	✓ 5 Tickets	✓ 5 Tickets	✓ 2 Tickets
Drink Tickets (for Mixers only)	✓ 5 Tickets		✓ 2 Tickets
Prominent verbal recognition	✓	✓	✓

Mixers occur every other month for a total of six annually. Professional Development Sessions occur quarterly for a total of four annually. Host location applies for either Mixers or Professional Development events

*Mixer and Professional Development series pricing reflects ALL mixers for the calendar year. Event Sponsorship reflects pricing for one Mixer of Professional Development event.

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org

LEADERSHIP SACRAMENTO

Celebrating 40 Years! Since 1985, Leadership Sacramento has graduated over 1,200 civic and community leaders. This year-long interactive study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the region's economic prosperity and quality of life.

Benefits	Presenting \$10,000	Legacy \$5,000	Retreat \$5,000	Graduation \$5,000	Day \$2,500	Alumni Reunion Event \$5,000	Alumni Reunion Support \$2,500	Alumni Happy Hours \$2,500
Opportunity to host class location	✓				✓			
Recognition in class application	✓ Logo	✓ Logo						
Recognition in monthly class material	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name			
Recognition on program webpage	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Logo	✓ Name	✓ Name
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Invitation to attend retreat	✓		✓					
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo	✓ Name		✓ Logo	✓ Name	✓ Name
Recognition on social media	✓ Logo	✓ Logo				✓ Logo		
Collateral distribution at appropriate event	✓	✓	✓	✓	✓	✓		
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to the Alumni Reunion or Happy Hour	✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets			✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets
Drink Tickets	✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets			✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org



To reserve your sponsorship or for custom sponsorships, please contact:
Susan Harris Brazelton • 916-826-5410 • sharris@metrochamber.org