

Sponsorship opportunity

Study Mission

Fall, 2024 · St. Louis, MO

Learn about the success and challenges of another region drawing a direct correlation to issues that affect the Sacramento region. For over 23 years, the Metro Chamber has taken regional leaders on a Study Mission to a North American city, fostering learning from other regions' success and challenges while addressing economic and regional issues. Sponsor this unparalleled opportunity to unite around a common vision and advance Sacramento's business and economic development agenda.

Benefits	Presenting \$40,000	Dinner \$15,000	Chair's Reception \$10,000	Platinum \$7,500	Reception \$5,500	Gold \$5,000	Silver \$2,500
Sponsorships available	1						
Exclusive "presented by" status	✓						
Podium opportunities	2 opportunities	1 opportunity	1 opportunity				
Brand recognition on our social media channels	✓						
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on program website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
Ad in event program	✓ Full page ad	✓ ½ pg ad	✓ ½ pg ad				
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓
Post event survey recognition	✓						
Hotel suite upgrades	2 upgrades						
Room drop opportunity	✓						
Attendees contact information	✓	✓	✓				

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.



To reserve your sponsorship or for custom sponsorships, please contact Susan Harris Brazelton • (916) 826-5410 • sharris@metrochamber.org



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To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Key Sponsorship

\$5,500

1 sponsorship available

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

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