

FOR IMMEDIATE RELEASE: December 13, 2023 Contact: Traci Rockefeller Cusack traci@trockcommunications.com 916-213-4373

## Metro Chamber Opens Registration for the 2024 "Cap-to-Cap" Advocacy Program when Business Leaders, Changemakers and Electeds Travel to D.C. to Shape the Region's Future 52nd Annual Program Scheduled for April 13-17

**SACRAMENTO, Calif.** – The Sacramento Metropolitan Chamber of Commerce has announced that registration for the 52<sup>nd</sup> Annual Capitol-to-Capitol (or Cap-to-Cap) is now open for the federal advocacy effort scheduled for April 13-17, 2024. Proudly presented by Dignity Health and Western Health Advantage, the 2024 Cap-to-Cap will include a regional contingent of up to 400 motivated regional business leaders, electeds and changemakers who travel to Washington D.C. to meet with federal officials and advocate as a bold and resounding voice for business. In addition to registration now being open and to encourage early sign-ups, a new tiered pricing is being rolled out for the 2024 advocacy program.

Since 1970, the Sacramento region's Cap-to-Cap represents the largest and longeststanding chamber delegation of its kind. Cap-to-Cap continues to drive steady and consistent advocacy that results in significant advances for business development, an inclusive economy, and a vibrant and connected region. For highlights from 2023, a comprehensive listing of "wins" from the most recent program – plus a rundown of top priorities shared by congressional representations – is available <u>here</u>.

"Our 2024 Cap-to-Cap is shaping up to be an extraordinary year with new leadership, fresh ideas and innovative solutions for the Sacramento region," said Jenna Abbott, Senior Vice President of Strategic Initiatives for the Sacramento Metropolitan Chamber of Commerce. "Each year, I'm incredibly impressed with our contingent of regional business leaders, elected officials and changemakers who come together to address critical issues and elevate the Sacramento region to entirely new levels of success."

Cap-to-Cap attendees will be introduced to policy experts focused on our region's priorities and will have the opportunity to add thoughtful insight while helping to identify solutions that address the most pressing issues facing the greater Sacramento area. "I'm proud and honored to serve as Chair for the 2024 Cap-to-Cap program," said Andrea Clark, Partner at Downey Brand, LLP. "From pandemic business transformations, economic uncertainty, and workforce development to food insecurity, wildfire prevention, water management, and housing – we are compelled to carry all these critical issues forward to policy makers and federal agencies that can, in turn, help us fulfill regional goals. We hope you will join us in the convening of incredible minds, celebrating our collective accomplishments, and highlighting our critical regional goals."

A Metro Chamber Production, the 2024 Cap-to-Cap program is presented by Dignity Health and Western Health Advantage, and is supported by UC Davis & UC Davis Health, Sutter Health, Kaiser Permanente, SMUD, and FOX40.

To find out more information about and/or reserve space for the 2024 Cap-to-Cap – including details about the new tiered pricing – please visit <u>https://metrochamber.org/cap24</u>. The deadline for the most advantageous early registration tier is prior to January 12, 2024. And, for more information about and/or how to become a member of the Sacramento Metropolitan Chamber of Commerce, please visit <u>https://metrochamber.org</u>.

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## About Sacramento Metropolitan Chamber of Commerce

The Sacramento Metropolitan Chamber of Commerce advocates for and supports the inclusive economic prosperity of our Capital Region by leading efforts for business. Established in 1895, Metro Chamber is the largest, most prominent, and established voice for business representing members and their workforce in El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba counties. The Metro Chamber provides businesses and individuals with the programs, services and advocacy needed to build vibrant communities, a ready workforce, connected region and strong business. For more information, please visit <u>www.metrochamber.org</u>.

PRESS: 2024 logos and 2023 photos are available here; interviews are available upon request

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