

Sponsorship opportunity

# Annual Dinner & Business Awards

January 19, 2024 · Sacramento Convention Center · Sacramento, CA

Hosted first in 1895, the Annual Dinner & Business Awards is the Metro Chamber's longest running event. The 2024 Annual Dinner & Business Awards will honor exemplary businesses and leaders in the Sacramento region through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Business Hall of Fame Awards. Join your fellow members to celebrate these distinguished business award winners. This year will feature a VIP After Party.

Benefits	Presenting \$40,000	VIP After Party \$25,000	Platinum \$15,000	Gold \$7,500	Silver \$5,500	Executive \$3,500
Exclusive "presented by" status	✓	✓				
Podium/video opportunity	✓					
Brand recognition on our social media channels	✓	✓	✓			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition in registration website	✓ Logo	✓ Logo	✓ Logo			
Recognition in event program	✓ Full page ad	✓ ½ pg ad	✓ ½ pg ad	✓ Logo	✓ Name	✓ Name
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓	✓
Reserved table of 10 in priority location	✓ 3 tables	✓ 1 table	✓ 2 tables	✓ 1 table	✓ 1 table	✓ 1 table
Drink tickets for networking reception	✓ 30 tickets	✓ 10 tickets	✓ 20 tickets	✓ 10 tickets	✓ 5 tickets	✓ 2 tickets
Tickets to VIP after party	✓ 20 tickets	✓ 10 tickets				
Drink tickets for VIP after party	✓ 10 tickets	✓ 20 tickets				

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit [metrochamber.org](http://metrochamber.org). Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.



To reserve your sponsorship or for custom sponsorships, please contact Susan Harris Brazelton • (916) 826-5410 • [sharris@metrochamber.org](mailto:sharris@metrochamber.org)