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Registration Now Open for Metro Chamber’s 23rd Annual Study Mission to Toronto, Canada – September 13 to 16

Presented by Sierra Health Foundation, the 2023 program offers the first international destination in nearly 15 years

SACRAMENTO, Calif. – The Sacramento Metropolitan Chamber of Commerce is thrilled to lead a delegation of regional change-makers and visionaries to Toronto, Canada – the first international destination in nearly 15 years – as part of the 23rd Annual Study Mission. Scheduled for September 13 to 16, 2023, business executives, community champions, and elected officials are encouraged to sign up soon as space is limited to the first 100 registrants and early sales predict a sold-out program. Proudly presented by Sierra Health Foundation, registration is now open and available at www.metrochamber.org/studymission23.

“Our annual Study Mission is designed to be the catalyst for inspiring new ideas and provoking meaningful collaboration from afar, all with positive impacts close to home,” said Jenna Abbott, Senior Vice President of Strategic Initiatives for the Sacramento Metro Chamber. “Through our program that includes dozens of compelling presentations, conversations, cultural experiences, and guided tours, our delegation is given the opportunity to see and experience innovative concepts in other cities that we can use to make the Sacramento region that much more vibrant and poised for success without bounds. The opportunity to visit and study Toronto provides us an incredible learning opportunity.”

In place for more than two decades, the ongoing goal of the Metro Chamber’s Study Mission program is to visit vibrant and innovative cities – such as Toronto – in an immersive and intentional way to understand, evaluate, and identify key learnings that are adaptable to the Capital City.

Toronto was selected for 2023 in part due to its parallels to Sacramento with similar population size, employment numbers and household incomes, and its unique approach to strengthening community through economic growth and development. Plus, the delegation will explore how the city has embraced an amazing sense of inclusion, culture, people, and place. The Study Mission program is in alignment with the Metro Chamber’s 4-Point Business Promise that promotes strong business, ready workforce, vibrant community, and a connected region.

Past Study Mission cities include visits to San Diego in 2022, Indianapolis in 2019, Brooklyn in 2018 and Chicago in 2015. The last international Study Mission destination was to Vancouver, British Columbia in 2009. Some of the programs and projects that resulted from past Study Missions include the following: The Railyards development, Old Sacramento redesign, Sacramento Brandathon, Emerge Summit for young professionals, Measures Q & R, and more.

“This is a Study Mission that should not be missed,” said Chet Hewitt, President & CEO of the Sierra Health Foundation and 2023 Study Mission Chair. “Sacramento grows more vibrant and economically competitive every year. Our business and community leaders drive strong inclusive economic development, in part, by gathering great ideas from around the world and adapting them to our local needs. This year’s program will continue that history as the Metro Chamber’s Study Mission will take members on an extraordinary discovery effort.”

A Metro Chamber production, the 2023 Study Mission is presented by Sierra Health Foundation with invaluable support provided by UC Davis, UC Davis Health, Sutter Health and SMUD. For more information about the 2023 Study Mission and/or the Sacramento Metropolitan Chamber of Commerce, please visit www.metrochamber.org.

Social: #StudyMission2023, @metro_chamber

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