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Spirit of Entrepreneurship Celebrated During “Lemonade Day Sacramento” – May 27

Free, Experiential Youth Program Available in the Capital Region

Sacramento, CA (May 17, 2023) – A program of the Sacramento Metro Chamber Foundation, “Lemonade Day Sacramento” continues in its fifth year to support youth entrepreneurs. Throughout the month of May, the community has celebrated the enduring spirit of entrepreneurship that can start as simply as a lemonade stand.

Lemonade Day is a free, fun, experiential learning program that teaches youth how to start, own and operate a business. Each registered youth receives access to the Lemonade Day app that teaches the basics of entrepreneurial learning that includes concepts such as creating budgets, setting profit-making goals, serving customers, repaying investors, and giving back to the community. Along the way, they acquire skills in goal setting, problem solving, and gain self-esteem critical for future success. They keep all the money they make and are encouraged to spend some, save some and share some.

Over the past eight weeks, more than a thousand youth participants from Sacramento Children’s Home, Shiloh Arms Apartment, Leaders of Tomorrow, and the Sacramento Chinese Service Community Center have been working with teachers and mentors to develop their own business ideas. They have been working step-by-step to develop and create their products and now are ready to sell them. The young entrepreneurs were not limited to lemonade stands and have been creating all types of products, ranging from boba to art to jewelry.

On Saturday, May 27, 2023, the Meadowview Family Resource Center, a program of the Sacramento Children’s Home and located at Florin Square Shopping Center (2251 Florin Road) will host their Lemonade Day celebration. Plus, nine businesses will launch at 11 a.m. and operate until 1 p.m. in the parking lot of the shopping center. In support of the state’s entrepreneurs of the future, the California Office of the Small Business Advocate (CalOSBA) will also join the event to applaud the student business-owners and their families and present each participating school with a certificate of recognition. CalOSBA recognizes Sacramento Metro Chamber Foundation’s support of the Lemonade Day training program and its effort to prepare the youth of California for a journey to entrepreneurship.

Generous corporate sponsors that believe in and support the mission to teach children at a young age about entrepreneurship and financial literacy include Umpqua Bank, Retirement Security Centers, SAFE Credit Union, SMUD, Tri Counties Bank.

About Sacramento Metro Chamber Foundation

The Sacramento Metro Chamber Foundation creates equitable paths to leadership, community development, and employment for people in business. Connected to the Sacramento Metropolitan Chamber of Commerce, the Metro Chamber Foundation facilitates seven programs and supports the growth of leaders in El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba counties. For more information, please visit <https://metrochamber.org/foundation/>.

About Lemonade Day

Since 2007, more than one million kids have participated in Lemonade Day in 80+ licensed markets in the U.S., Canada, Bermuda, and six U.S. military bases. For more information, please visit www.lemonadeday.org.

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