

23RD ANNUAL Study Mission

SEPTEMBER 13 – 16, 2023 • TORONTO, CANADA

Learn about the success and challenges of **another region** drawing a direct correlation to issues that affect the Sacramento region.

For more than 22 years, the Metro Chamber has led regional leaders in community, business and government sectors on a Study Mission to another U.S. city as a unique way to learn about the success and challenges of another region, while addressing economic and regional issues that affect the quality of life in the Capital Region.

Join us in sponsorship for an unparalleled opportunity to align around a common vision, which serves to advance the Sacramento region's business and economic development agenda.

	PRESENTING*	DINNER	CHAIR'S RECEPTION	PLATINUM	RECEPTION	GOLD	SILVER
BENEFITS	\$40,000	\$15,000	\$10,000	\$7,500	\$5,500	\$5,000	\$2,500
EXCLUSIVE "PRESENTED BY" STATUS	YES	NO	NO	NO	NO	NO	NO
PODIUM OPPORTUNITIES	2	1	1	NO	NO	NO	NO
BRAND RECOGNITION ON OUR SOCIAL MEDIA CHANNELS	YES	NO	NO	NO	NO	NO	NO
BRAND RECOGNITION IN SELECT MARKETING MATERIALS	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION ON REGISTRATION WEBSITE	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
BRAND RECOGNITION ON MOBILE APP	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
AD IN EVENT PROGRAM	FULL PAGE	½ PG AD	½ PG AD	¼ PG AD	NO	NO	NO
BRAND RECOGNITION IN EVENT SLIDE SHOW	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
BRAND RECOGNITION ON EVENT SIGNAGE	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
PROMINENT VERBAL RECOGNITION	YES	YES	YES	YES	YES	YES	YES
POST EVENT SURVEY RECOGNITION	YES	NO	NO	NO	NO	NO	NO
HOTEL SUITE UPGRADES	2	NO	NO	NO	NO	NO	NO
ROOM DROP OPPORTUNITY	YES	NO	NO	NO	NO	NO	NO
ATTENDEES CONTACT INFORMATION	YES	YES	YES	NO	NO	NO	NO

*Included: Social Media Takeover (1-2 days, \$2,500/day value)

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.

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ADDITIONAL OPPORTUNITIES

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

KEY SPONSORSHIP

\$5,500 (1)

Hotel guests customarily receive two keycards upon check-in, typically viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand or message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

* NOTE: No buyout option for daily social media feature

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To reserve your sponsorship, please contact **Susan Harris Brazelton**

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