

SPONSORSHIP OPPORTUNITIES



Presenting Level

\$27,000

Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. Invest in Metro EDGE at the Presenting Level, our highest level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, the opportunity to present to our membership at Emerge or another EDGE event, other unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight	Leading EDGE
Logo on Weekly e-Newsletters	1 Dedicated e-Blast to Entire Membership	30 Tickets to Emerge	2 Sponsored Tables	Funding to support one of the following:
Logo on Website	Quarterly Sponsored eNews Content	Opportunity to Speak at Emerge	6 Tickets	EDGE Membership
Logo on Signage at All EDGE Events	Quarterly Sponsored Social Media Content	First Opportunity to Provide 1 of the Following: Lanyard, Bag, Coffee Cups, Center Pieces, Photobooth	12 Drink Tickets	EDGE delegate on Capitol-to-Capitol or Study Mission
Logo on All EDGE Event Registration Pages	4 Sponsored Blog Posts	Emerge Swag Bag Item		Emerge Ticket
Verbal recognition on podcast		Full Page Ad in Emerge Program, Logo on All Emerge Signage & Program		
		Opportunities to provide breakout session and to provide table at lobby		

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Platinum Level

\$17,000

Invest in Metro EDGE at the Platinum Level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight	Leading EDGE
Logo on Weekly e-Newsletters	2 Sponsored eNews Content	25 Tickets to Emerge	2 Sponsored Tables	Funding to support one of the following:
Logo on Website	3 Sponsored Social Media Content	Opportunity to Provide 1 of the Following: Coffee Cups, Center Pieces, Photobooth, Charging Station, Hydration Station	6 Tickets	EDGE delegate on Capitol-to-Capitol or Study Mission
Logo on Signage at All EDGE Events	2 Sponsored Blog Posts	Emerge Swag Bag Item	12 Drink Tickets	EDGE Membership
Logo on All EDGE Event Registration Pages		1/2 Page Ad in Emerge Program		Emerge Ticket
		Logo on All Emerge Signage & Program		

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Gold Level

\$12,000

Invest in Metro EDGE at the Gold, Silver, or Support Level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored eNews Content	20 Tickets to Emerge	1 Sponsored Table
Logo on Website	2 Sponsored Social Media Content	Emerge Swag Bag Item	4 Tickets
Logo on Signage at All EDGE Events	1 Sponsored Blog Post	1/4 Page Ad in Emerge Program	8 Drink Tickets
Logo on All EDGE Event Registration Pages		Logo on All Emerge Signage & Program	

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Silver Level

\$6,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored Social Media Content	10 Tickets to Emerge	1 Sponsored Table
Logo on Website		Logo on Select Emerge Signage	4 Tickets
Logo on Signage at All EDGE Events			4 Drink Tickets

Support Level

\$3,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Website	1 Sponsored Social Media Content	4 Tickets to Emerge	4 Tickets
Logo on Signage at All EDGE Events		Logo on Select Emerge Signage	4 Drink Tickets