

2018 Membership & Sponsorship Opportunities

Joining the Sacramento Metro Chamber shows your commitment to the economic success of the Capital Region, and also gives you access to the following benefits that will support your business growth.

Benefits	Lead \$5,000	Grow \$3,000	Support \$1,000	Advocate \$500
Metro Chamber Membership	✓	✓	✓	✓
Membership Directory Placement	✓	✓	✓	✓
Receive Metro Chamber Communications	✓	✓	✓	✓
Eligibility for Metro Chamber Discount Programs	✓	✓	✓	✓
Participate in Metro Chamber Committees	✓	✓	✓	✓
Personal Introduction Program	✓	✓	✓	✓
List Your Events on Community Calendar	✓	✓	✓	✓
Ribbon Cutting - Free at Advocate Level and above	✓	✓	✓	✓
Referral Roundtables - Free at Advocate Level and above	✓	✓	✓	✓
Board Mixers - Free at Advocate Level and above	✓	✓	✓	✓
Power Lunches - 5 Free Tickets at Advocate Level and above	✓	✓	✓	✓
Hosting Opportunity for Metro Chamber Events	✓	✓	✓	✓
Year-Round Advocacy for Your Business at All Levels of Government	✓	✓	✓	✓
Year-Round Policy & Political Action Platforms	✓	✓	✓	✓



metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

Benefits	Lead \$5,000	Grow \$3,000	Support \$1,000	Advocate \$500
Metro EDGE - Participate at Member Rate	✓	✓	✓	✓
Annual Dinner - Participate at Member Rate	✓	✓	✓	✓
Cap-to-Cap - Participate at Member Rate	✓	✓	✓	
Leadership Sacramento - Participate at Member Rate	✓	✓	✓	
State Legislative Summit - Participate at Member Rate	✓	✓	✓	
Study Mission - Participate at Member Rate	✓	✓	✓	
Tier 3 Sponsorship Levels	✓	✓	✓	
SBDC Sponsorships	✓	✓		
Tier 2 Sponsorship Levels	✓	✓		
Use of Metro Chamber Facilities	✓	✓		
Consideration for Metro Chamber Board of Directors	✓	✓		
Tier 1 Sponsorship Levels	✓			
Priority Registration for all Metro Chamber Programs	✓			
Opportunity for Leadership Circle Participation	✓			



To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference. Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Annual Leadership Circle Package

The Metro Chamber annually recognizes companies whose substantial financial support have been instrumental to its continued growth and success.

Ongoing Logo Recognition:

- at all SMCC events (ongoing)
- on SMCC website (ongoing)
- in SMCC office (ongoing)

A Member Spotlight on SMCC website, newsletter, and shared on social media (\$1,500 value)

Priority consideration for ALL sponsorship opportunities

\$5,000 (Only LEAD Memberships qualify)



metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

2018 Calendar

Each year, the Sacramento Metro Chamber provides a diverse schedule of events to serve our members needs and interests. Known most for the premium opportunity to build business connections, Metro Chamber events are perfect for those organizations looking for heightened visibility through various avenues. Aligning your company with, and participating in these events through sponsorship, puts your company directly in front of the business community at large, and provides access to high level professionals and civic leaders. Regardless of business size, there are sponsorship opportunities for you.

KEY

- | Premium Events
- | Foundation Events & Programs
- Membership Events

JANUARY

Referral Roundtable	Jan. 9
Information Session	Jan. 17
Power Lunch	Jan. 19
Annual Dinner	Jan. 26

FEBRUARY

Referral Roundtable	Feb. 6
Power Lunch	Feb. 16
Orientation	Feb. 21
After Hours Mixer	Feb. 22

MARCH

Emerge Summit	Mar. 1
Metro Mixer	Mar. 6
State Legislative Summit	Mar. 13
Capital Region Legislators Reception	Mar. 13
Power Lunch	Mar. 16

APRIL

Referral Roundtable	Apr. 10
Cap-to-Cap	Apr. 14-18
Information Session	Apr. 18
Power Lunch	Apr. 20

MAY

Referral Roundtable	May 1
Orientation	May 9
Power Lunch	May 18
After Hours Mixer	May 24

JUNE

Metro Mixer	June 5
Referral Roundtable	June 12
Power Lunch	June 22

JULY

Referral Roundtable	July 10
Information Session	July 18

AUGUST

Referral Roundtable	Aug. 7
Orientation	Aug. 15
Power Lunch	Aug. 17
After Hours Mixer	Aug. 23
Foundation Fundraiser	Aug. 30

SEPTEMBER

Metro Mixer	Sep. 4
Referral Roundtable	Sep. 11
Transit Means Business	Sep. 12
Power Lunch	Sep. 21

OCTOBER

Referral Roundtable	Oct. 9
Study Mission	Oct. 9-12
Information Session	Oct. 17
Power Lunch	Oct. 19
After Hours Mixer	Oct. 25

NOVEMBER

State of Sacramento County	Nov. 2
Referral Roundtable	Nov. 6
Orientation	Nov. 14
Power Lunch	Nov. 16

DECEMBER

Holiday Mixer	Dec. 4
----------------------	---------------



metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

123rd Annual Dinner & Business Awards

JANUARY 26, 2018 | HYATT REGENCY SACRAMENTO

Hosted first in 1895, the Annual Dinner & Business Awards is the Metro Chamber's longest running event. Since then, members have come together annually to commemorate the chair of the board of directors and welcome their successor. The 2018 Annual Dinner will honor exemplary businesses and leaders in the Sacramento region through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Hall of Fame Awards. Join your fellow members to celebrate these distinguished business award winners.

Benefits	TIER 1	TIER 1	TIER 2	TIER 2	TIER 3
	Presenting \$25,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Executive \$3,000
Exclusive "Presented By" Status	Yes	No	No	No	No
Podium opportunity	1	No	No	No	No
Logo recognition on event invitation	Yes	No	No	No	No
Brand recognition on social media channels	Yes	No	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	No	No	No	No
Ad in event program	Full Page	1/2 Page	1/4 Page	Name	Name
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes	Yes
Reserved table of 10 in priority location	3	2	1	1	1
Drink tickets for networking reception	30	20	10	5	2



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

[Susan Harris Brazelton](#) | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 | [@](#) [f](#) [t](#) [in](#) [You Tube](#)

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

State Legislative Summit

MARCH 13, 2018 | SACRAMENTO, CA

The State Legislative Summit is modeled after the Metro Chamber's successful Capitol-to-Capitol federal advocacy program. The Metro Chamber applies the same strategy of regional cooperation to promote at the state level because we recognize that the issues at the State Capitol significantly influence the economy and quality of life of residents and employers in the six-county Sacramento region.

	TIER 1	TIER 2	TIER 2	TIER 3	TIER 2
Benefits	Presenting	Program	Event	Executive	Reception
	\$7,500	\$5,000	\$3,000	\$1,500	\$3,000
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No	Yes
Podium opportunity	Yes	No	No	No	No
Brand recognition on social media channels	Yes	No	No	No	Yes
Brand recognition in select marketing materials	Logo	Logo	Name	Name	Name
Brand recognition on registration website	Logo	No	No	No	No
Brand recognition in event program	Logo	Logo	Name	Name	Yes
Brand recognition on event slide show	Logo	Logo	Name	Name	No
Brand recognition on event signage	Logo	Logo	Name	Name	Logo
Complimentary full day registration	3	2	2	0	2
Tickets for Capital Region Legislators Reception	10	7	5	2	5
Reserved seat at head table (luncheon)	Yes	No	No	No	No



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |     

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

Capitol-To-Capitol

APRIL 14–18, 2018 | WASHINGTON D.C.

In it's 48th year, the Metro Chamber's annual Cap-to-Cap program remains the largest chamber delegation of it's kind to lobby congress in the nation. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Sacramento region, and work directly with congressional and administration representatives to organize broad based support for critical regional initiatives.

Benefits	TIER 1	TIER 1	TIER 2	TIER 2	TIER 3
	Presenting \$45,000	Presidential \$25,000	Senatorial \$10,000	Congressional \$5,000	Executive \$2,500
Exclusive "Presented By" Status	Yes	No	No	No	No
Podium / Video opportunity (ies)	2	1	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	Logo	Logo	Name	Name
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Name
Brand recognition on social media channels	Yes	Yes	No	No	No
Brand recognition on event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Brand recognition in daily newsletters (printed & electronic)	Logo	Logo	Logo	Name	Name
Brand recognition on thumb drive	Logo	No	No	No	No
Attachment to nightly newsletter	No	No	No	No	No
Receiving line at chairs reception	Yes	Yes	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Reserved seating at appropriate venues	Yes	Yes	No	No	No
Ad in program materials	Full Page	Full Page	1/2 Page	1/4 Page	No
Suite upgrades	2	1	No	No	No
Room drop opportunity	Yes	No	No	No	No
Trip attendees contact information	Yes	Yes	Yes	No	No
Post event survey recognition	Yes	Yes	Yes	No	No

Capitol-To-Capitol

APRIL 14–18, 2018 | WASHINGTON D.C.

	TIER 1	TIER 2	TIER 2	TIER 2	TIER 2	TIER 3	TIER 3	TIER 3
Benefits	Gala	Chairs Reception (2)	Opening Breakfast	Leadership Luncheon (4)	Hospitality Suite (2)	Team Center (4)	Welcome Reception	Newsletter (4)
	\$15,000	\$10,000	\$15,000	\$5,000	\$10,000	\$2,500	\$2,000	\$1,500
Podium / Video opportunity	1	No	1	No	No	No	No	No
Brand recognition in select marketing materials	Logo	Name	Name	Name	Name	No	Name	No
Brand recognition on registration website	Logo	No	No	No	No	No	No	No
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Brand recognition on social media channels	No	No	No	No	Yes	No	No	No
Brand recognition on event slide show	Logo	Logo	Name	Name	Name	No	Name	No
Brand recognition on event signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	No
Brand recognition in daily newsletters (printed & electronic)	Logo	Name	Name	Name	Name	No	Name	Logo
Attachment to nightly newsletter	No	No	No	No	No	No	No	Yes
Receiving line at chairs reception	No	Yes	No	No	No	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	No	Yes	No
Display table in appropriate venues	No	No	No	No	Yes	Yes	No	No
Reserved seating at appropriate venues	Yes	No	No	No	No	No	No	No
Ad in program materials	1/2 Page	No	No	No	No	No	No	No

20th Annual Study Mission

OCTOBER 9-12, 2018 | LOCATION TBD

For the last 19 years, the Metro Chamber has led regional leaders in community, business and government sectors on as Study Mission to another U.S. City. The Study Mission is a unique and ideal way to learn about and understand the success and challenges of another region, while addressing economic and regional issues that affect the quality of life in the Sacramento region. Join us in sponsorship for an unparalleled opportunity to align around a common vision, which services to advance the Sacramento region's business and economic development agenda.

Benefits	TIER 1	TIER 1	TIER 2	TIER 2	TIER 2	TIER 3
	Presenting \$25,000	Dinner \$10,000	Platinum \$7,500	Reception \$5,000	Gold \$5,000	Silver \$2,500
Exclusive "Presented By" Status	Yes	No	No	No	No	No
Podium opportunities	2	1	No	1	No	No
Brand recognition on our social media channels	Yes	No	No	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	Logo	Logo	Name	Name	Name
Brand recognition on Guidebook App	Logo	Logo	Logo	Logo	Logo	Name
Ad in event program	Full	Half	Quarter	No	No	No
Brand recognition on event slide show	Logo	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Logo	Name	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes	Yes
Post event survey recognition	Yes	No	No	No	No	No
Suite Upgrades	2	No	No	No	No	No
Room Drop Opportunity	Yes	No	No	No	No	No
Trip Attendees Contact Information	Yes	Yes	No	No	No	No



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

[Susan Harris Brazelton](#) | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |     

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

Transit Means Business

SEPTEMBER 12, 2018 | SACRAMENTO, CA

Join the Sacramento Metro Chamber and the Sacramento Regional Transit District as we continue to focused on the vital role public transit plays in a dynamic and growing regional economy. A strong transit system does more than just move people to and from. Transit moves commerce, fosters business growth, connects neighborhoods and helps retain and attract a competitive workforce. Join us as we explore the many ways Transit Means Business.

Benefits	TIER 1	TIER 2	TIER 2	TIER 3
	Presenting \$15,000	Premier \$7,500	Program \$5,000	Event \$2,000
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No
Podium / video opportunity	Yes	No	No	No
Brand recognition on social media channels	Yes	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name
Brand recognition on registration website	Logo	No	No	No
Brand recognition in event program	Logo	Logo	Logo	Name
Brand recognition on event slide show	Logo	Logo	Logo	Name
Brand recognition on event signage	Logo	Logo	Logo	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes
Reserved table of 10 in priority location	2	2	1	1
Reserved seat at head table	Yes	No	No	No



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

State of Sacramento County

NOVEMBER 2, 2018 | SACRAMENTO, CA

As the economic epicenter for the six-county region, Sacramento County plays a vital role in the region's overall well-being. The Metro Chamber is pleased to partner with Sacramento County to present this annual forum focused on how the County is leveraging its distinctive assets and what they're focusing on looking forward. Don't miss out!

Benefits	TIER 1	TIER 2	TIER 2	TIER 3
	Presenting \$15,000	Premier \$7,500	Program \$5,000	Event \$2,000
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No
Podium / video opportunity	Yes	No	No	No
Brand recognition on social media channels	Yes	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Logo	Name
Brand recognition on registration website	Logo	No	No	No
Brand recognition in event program	Logo	Logo	Logo	Name
Brand recognition on event slide show	Logo	Logo	Logo	Name
Brand recognition on event signage	Logo	Logo	Logo	Name
Prominent verbal recognition	Yes	Yes	Yes	Yes
Table Signage	Yes	Yes	Yes	Yes
Reserved table of 10 in priority location	2	2	1	1
Reserved seat at head table	Yes	No	No	No



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |     

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

Holiday Mixer

DECEMBER 4, 2018 | SACRAMENTO, CA

Celebrate the joy of the holiday season at our Holiday Mixer with hundreds of members to network with. Use this valuable opportunity to interact with members of the board. Join in the festivities and become a sponsor.

	TIER 1	TIER 2	TIER 3	TIER 3
Benefits	Presenting \$5,000	Program \$2,500	Event \$1,500	Executive \$500
Presented By Status with Industry Exclusivity at this level ONLY (limited to 2 per event)	Yes	No	No	No
Speaking opportunity	Yes	No	No	No
Brand recognition in select marketing materials	Logo	Logo	Name	Name
Brand recognition on registration website	Logo	No	No	No
Brand recognition in event program	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Name	Name
Reserved VIP tickets	20	10	5	3



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |     

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

2018 Sponsorship Packages

Partner with the Metro Chamber and increase your **exposure**, heighten your **visibility**, and **brand** your business!



1,700

**MEMBER
BUSINESSES**



200,000

**MEMBER
EMPLOYEES**



8,000

**MONTHLY
WEBSITE HITS**



25,000

**SOCIAL MEDIA
FOLLOWERS**



metrochamber
SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

Join Our Leadership Circle

The Metro Chamber annually recognizes companies whose substantial financial support have been instrumental to its continued growth and success. The following benefits are available exclusively to Leadership Circle Members:

Ongoing Logo Recognition:

- at all SMCC Premium, Featured and Membership events
- on SMCC website
- in SMCC office

A Member Spotlight on SMCC website, newsletter, and shared on social media (\$1,500 value)

Priority consideration for ALL sponsorship opportunities

\$5,000 (Only members in good standing qualify)

RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

One Capitol Mall, Suite 700, Sacramento, CA 95814 | www.metrochamber.org | (916) 552-6800 |

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.

2018

Membership Events

ANNUAL PROGRAMS | SACRAMENTO, CA

The Metro Chamber provides its members with over 50 networking opportunities each year. The sponsorship opportunities outlined below are designed to: expand your company's marketing efforts in the Capital Region; showcase your products and services to an audience of business professionals; strategically build brand awareness for your business; and deepen your company's foothold within the business community.

REFERRAL ROUND TABLE \$500

These events allow members to develop strategic relationships with other members, learn new networking skills and exchange legitimate business leads. These events are held at rotating locations throughout the six-county region. | Ten (10) opportunities available.

BOARD MIXERS \$2,500

These Board mixers rotate within the six-county region and allow members to develop new business contacts. Sponsor does not guarantee venue location. | Three (3) opportunities available.

MEMBERSHIP ORIENTATION \$750

This event offers members an opportunity to: meet Chamber staff; learn about upcoming programs and events; how to maximize Metro Chamber services; and meet current and prospective Chamber members. Four (4) opportunities available. ** Information Sessions are an opportunity to refer or bring prospective members to learn about the Metro Chamber, it's programs and benefits associated with membership.

POWER LUNCH \$1,000

These monthly events help members expand and grow their business network while dining at a member restaurant. These monthly events are held at different locations within the six-county region. | Ten (10) opportunities available.

AFTER HOURS MIXERS \$500

These quarterly mixers rotate within the six-county region at different member's businesses. Casual networking with an opportunity to connect with other members | Four (4) opportunities available.



RESERVE YOUR SPONSORSHIP

Susan Harris Brazelton | (916) 826-5410 | sharris@metrochamber.org

SPONSORSHIP BENEFITS

Brand recognition on website, in social media & e-news

Opportunity to distribute promotional collateral materials at the event

Potential speaking opportunities at applicable events

Display signage at registration

Electronic list of all attendees