

SERVING ON A COMMITTEE GIVES MEMBERS THE OPPORTUNITY TO PLAY A RELEVANT LEADERSHIP ROLE, MAKE YOUR VOICE HEARD AND OFFER YOUR EXPERTISE TO GUIDE THE ACTIONS OF THE METRO CHAMBER.

ECONOMIC DEVELOPMENT

- **Arden Arcade Business Council**

Committee focuses on advocacy and issues surrounding the Arden Arcade business community.

- **Civic Amenities**

Committee helps promote the arts, culture, educational and recreational activities in the region by showcasing their economic value and pursuing policies favorable to their success.

- **Economic Development & Innovation**

Committee focuses on adoption of policies at the local, state, and federal level that encourage innovation and set the proper climate for business to flourish.

- **Workforce & Education**

Committee advances policies at the local, state, and federal levels that holistically improve the systems and fosters the career pathways approach to learning, thereby ensuring economic growth in the region by meeting employers' needs while providing the requisite skills for each citizen to pursue the career opportunities of his or her choice.

MEMBERSHIP

- **Ambassador Program**

Acts as an extension of the Metro Chamber Member Services team and is a recognized liaison group between the Metro Chamber and its members and promotes Chamber engagement.

- **Membership**

Develops recruitment strategies and ensures Metro Chamber activities are addressing needs of members and community.

COMMUNICATION

- **Marketing & Communications**

Committee formulates and directs communication activities, emphasizing brand, strategic alliances, marketing, internal and external communications programs and media relations.

PUBLIC POLICY

- **Flood Protection & Water Resources**

Committee pursues public policies and financial resources necessary to ensure proper flood protection infrastructure and water resource infrastructure is available for the greater Sacramento region in order to promote sustainable economic growth.

- **Food & Agriculture**

The Metro Chamber recognizes the impact agriculture and the food economy have for our region and job creation. As one of the core business clusters identified in the Next Economy Regional Prosperity Plan, food and agriculture are key to the Chamber's economic development efforts.

- **Health Care**

Committee focuses on state and federal health care policy to ensure the region's diverse and unique health care economy maintains its place as one of the region's core economic growth clusters, in particular, amid increasing demands for services from new enrollees and an aging population.

- **Land Use & Natural Resources**

Committee focuses on policies, such as zoning, permitting, environmental requirements, planning guidelines and development fee structures, that can impact whether economic development can occur and whether projects are undertaken in a collaborative, integrated, and sustainable manner.

- **Transportation**

Committee proactively advocates at the local, state and federal levels for programs and policies that benefit the regional transportation system for both the movement of people and goods.

FOR MORE DETAILS ON THE
COMMITTEES LISTED ABOVE, VISIT:
metrochamber.org/about/committees

QUESTIONS?

Email: membership@metrochamber.org